TURBO CHARGE
WOOCOMMERCE SALES
TWILLORY TODAY

Don't know your past. Don't know your future – Ziggy Marley

Yes, we are a startup. We started in 1802. Our history in manufacturing begins in Austria at the turn of the century with Emanuel Goldschmidt (above). The business was transplanted by Alfred Goldschmidt (on right) to Argentina mid-century and finally to New York in 1900. Now it is Ricardo Goldschmidt, Twillory's president, who carries on his family heritage in textile design and apparel manufacturing.

Our company still crafts and produces millions of garments yearly for clients worldwide. This extensive firsthand experience has made us all too aware of the untested and unfair retail markup structures. We are positioned to offer an authentic alternative. Some call it disruptive, we simply call it Twillory.

We hold ourselves to the highest standards. To ensure maximum quality control, a founding partner (Andy) has taken residence and runs our overseas office in close proximity to our factories. This ensures close monitoring of production practices as well as our ethical standards and environmental impact.

Our legacy and intensive efforts have given us a new calling; to enhance our customers' experience in particular and the retail model overall.

TWILLORY TOMORROW

Call it the New Retail Age. We envision a time when retail will be infused with transparency, social responsibility, and true customer centrality. Twillory aims to be a leader in this trend by constructing
GOODR GALA

The goodr gala is a monthly gathering taking place at the goodr cabana for people who want to hang out, have some free snacks and drinks and see how we roll. If you’re looking to work with our belligerent brand or you’re just a fan of start-up stories and culture, the goodr gala is for you.

WHY SHOW UP?
Do you love goodr in an unhealthy way?
Do you want to learn more about how we do?
Do you want to work with us?
Do you want to learn how the heck we come up with those ridiculous names?
Do you want to get drunk with us?

WHAT GOES DOWN?
Food + Drinks
“Networking” with the goodr crew (F that word but you get the point)
Inside info on what we’re doing next
Carl the flamingo
Brand stories & fun how tos
CHOOSING THE RIGHT THEME
Storefront is an **intuitive & flexible**, **free** WordPress theme offering deep integration with WooCommerce.

It's the perfect platform for your next WooCommerce project.

**Bulletproof WooCommerce integration**

Storefront is built and maintained by WooCommerce core developers so you can rest assured the integration between WooCommerce, WooCommerce extensions and Storefront is water-tight.

Uptime is of utmost importance to any eCommerce site. Say goodbye to fear of conflicts between theme and plugin during major WooCommerce updates.

**Mighty Oaks from little Acorns grow**

The Storefront platform is built on solid foundations. Based on the popular Underscores starter theme (which Automatic use for all themes on WordPress.com) it also features a responsive layout, flexible, nestable grid system and schema markup for enhanced SEO performance.
Shop

Search...

Default sorting

Showing 1-12 of 21 results

Product Categories

- Bedroom
  - Kids' Toys
  - Pillows
- Kitchen & Appliances
  - Silverware
- Living Room
- Textiles & Rugs
- Porch

Ceramic Flower Pot

§ 15.95

Price: £5  £250

Classic TV stand

£100.00

Add to cart

Classic vintage curtains

£120.00

Add to cart

No products in the cart

Filter by price

Filter

Price: £5  £250
Build Your Own WordPress Website

Join over 275,000 websites built with Beaver Builder. You’re going to love taking control of your WordPress website.

Get Beaver Builder Now

Try the Demo

"Every person that buys Beaver Builder becomes part of the family."

Chris Lema - WordPress Expert & Daily Blogger
Save 12% on our Complete Exterior Car Care & Inside & Out Total Care Kits
Flat Rate Shipping $4.95 on ALL Orders

Inside & Out Total Care Kit

IN STOCK – SHIPS WITHIN 1 BUSINESS DAY
$4.95 flat rate Priority shipping all orders
- Quick Paint Cleaning System
- Glazing Polish
- Sealant Wax
- Interior Cleaner & Protectant

Complete Exterior Car Care Kit

IN STOCK – SHIPS WITHIN 1 BUSINESS DAY
$4.95 flat rate Priority shipping all orders
- Quick Paint Cleaning System
- Glazing Polish
- Sealant Wax
- Amazing results!

Liquid Glow Interior Cleaner & Protectant

IN STOCK – SHIPS WITHIN 1 BUSINESS DAY
$4.95 flat rate Priority shipping all orders
Works on rubber, plastic, vinyl and leather. Cleans and removes odor and dust.
STOCK UP ON BUTTON DOWNS
4 for $199
PROMO CODE: STOCKUP

Denim Dobby
$99 OR $49.75*
* with 4 or more, use code STOCKUP

Purple/Green Sea Island
$99 OR $49.75*
* with 4 or more, use code STOCKUP

The Jolly Roger
$99 OR $49.75*
* with 4 or more, use code STOCKUP

Outstanding quality and craftsmanship at a fair price. That is Uniquely Twillory
REGINALD THE UNICORN’S UNICOLORS

BLUE RUNNING SUNGLASSES
FALKOR’S FEVER DREAM
$25

SILVER RUNNING SUNGLASSES
GOING TO VALHALLA...WITNESS
$25

PURPLE RUNNING SUNGLASSES
GARDENING WITH A KRAKEN
$25

BLACK RUNNING SUNGLASSES
A GINGER’S SOUL
$25

TEAL RUNNING SUNGLASSES
NESSY’S MIDNIGHT ORGY
$25

RED RUNNING SUNGLASSES
PHOENIX AT A BLOODY MARY BAR
$25
WooCommerce Conversion Tracking

By Tareq Hasan

Description

When you are integrating any advertising campaigns, they provide various tracking codes (mainly JavaScript) to insert them various pages of your site so that it can track how the conversion is happening.

Version: 1.2.4
Last updated: 2 months ago
Active installs: 10,000+
Requires WordPress Version: 4.0
MonsterInsights Features & Addons

MonsterInsights is built in a way that can be customized to your heart's content. You can extend and enhance the functionality of MonsterInsights by utilizing the features below.

Quick and Easy Setup
Set up Google Analytics on your WordPress site in just a few clicks.

Real-time Stats
Get updated stats in real time with MonsterInsights.

Ecommerce Tracking
Sales tracking for your WooCommerce or Easy Digital Downloads stores.

Universal Tracking
Collect data from any digital device and get the whole picture on your site.

Ads Tracking
See who's clicking on your Google Adsense or投标人 ads.

File Download Tracking
Find out exactly how many times each file has been downloaded.
Yoast WooCommerce SEO plugin

- Improve sharing on Pinterest
- Use Yoast breadcrumbs instead of WooCommerce ones
- Make sure Yoast SEO and WooCommerce work together smoothly

Get Yoast WooCommerce SEO Now

Only $49 for 1 site

WooCommerce is one of the best shopping cart plugins available for WordPress. Our Yoast SEO plugin is arguably one of the best SEO plugins for WordPress. Together they can optimize almost every shop out there, but they need a little “glue”.

This plugin will make the integration between the two plugins seamless while giving you a small set of options to further optimize your site and more professionally promote your products. If you want to sell your products locally with WooCommerce, you also need Local SEO for WooCommerce.
Local SEO for WooCommerce

- Get better search results in local search
- Enhance your contact pages with Google Maps, opening hours and a store locator
- Allow customers to pick up their WooCommerce order locally

Get Local SEO for WooCommerce Now

Only $129 for 1 site

As a business owner you’ve probably wondered how some businesses seem to get a special treatment by Google. Searching for a barber in your town or city might come up with a highlighted result on top. These businesses are front and center in the search results, not because Google likes them so much, but because they put in the work to get there. Our Yoast SEO: Local SEO for WooCommerce plugin helps your local online store or business get the exposure it needs.

Businesses that correctly fill out the necessary data get a nice spot in the local search results. This is a prime location to feature your company, but you won’t get there so easily: you have to make sure Google knows

Boost your local SEO today!

Get Local SEO for WooCommerce Now

Only $129 for 1 site

We have a special upgrade price for Local SEO users. Please email support for your personal discount.
Yoast WooCommerce Premium bundle

✓ Optimize your content and shop at the same time
✓ Bundle these plugins and save over 20%
✓ Make sure Yoast SEO and WooCommerce work together smoothly

Get Yoast WooCommerce Premium bundle Now

Only $109 for 1 site

Combine the power of our Yoast WooCommerce SEO plugin and our Yoast SEO Premium plugin. Together they help you optimize your shop and keep your shop optimized to the fullest extent.

The Yoast WooCommerce Premium bundle includes the following plugins:

Yoast SEO Premium
Yoast SEO premium contributes to improving your ranking in search engines. This plugin comes with a redirect manager, 24/7 premium support and tutorial

1 year upgrades & support:

Get Yoast WooCommerce Premium bundle Now

Only $109 for 1 site
IMPROVE CUSTOMER EXPERIENCE
DON'T DO ANYTHING PERFECT, BUT DO EVERYTHING WELL.

Stephen Lease – goodr
Unlock customer insights and increase your revenue

Get videos of real people speaking their thoughts as they use

- Websites
- Mobile Apps
- Prototypes and more!

Pricing & Sign Up | Watch a Demo
Get a peek into the power of user research.

The fast, free way for your company to try user testing.
Sign up to get a 5-minute video of a person using your website or app.
Convert Experiences

By Convert

Description

A/B testing for WordPress now possible and simple. It will enable your WordPress installation for use with the Convert Experiences conversion optimization suite.
Good morning!
Innovation is all around you.
Ready to tap into it?

Optimizely lets you experiment on everything—from design choices to algorithms. That way the best ideas always win, and the best customer experiences get even better.

LEARN MORE
TRY IT FREE

OPTICON 17 / Oct. 17-19

Build a Culture of Experimentation
Learn how to build and grow a culture of experimentation at your company at Opticon 2017 from the world’s leading experts!
DEVELOP GREAT CONTENT
LiveChat

LiveChat makes it simple for you to connect with website visitors and convert them into customers.

With LiveChat, you can assist multiple customers at the same time, ultimately leading to more sales. Quickly answer customer questions and solve problems with conversation.

Seeing what customers type before they send their message gives you additional time to react. Measure how well your live chat is doing and spot areas that can be improved through detailed reports.

Use LiveChat for both your support and sales, and never miss a potential lead.
We can lend a hand

Zendesk builds software for better customer relationships

Sign up for a demo  Start a trial

Working together is better
Bitrix24 - Your company. United.
Free. Unlimited. Online.

Enjoy the way you work and collaborate
WooCommerce Products Filter - products search plugin for WooCommerce that allows your customers filter products by categories, attributes, products tags, products custom taxonomies price – a must have plugin for your WooCommerce online store!

WooCommerce Products Filter - WOOF – is an extendable, flexible and robust plugin for WooCommerce that allows your site customers filter products by products categories, attributes, tags, custom taxonomies and price. Supports latest version of the WooCommerce plugin. A must have plugin for your WooCommerce powered online store! Maximum flexibility!

A must have plugin for your WooCommerce powered online store!
WOOF is a powerful, flexible, easy and robust WooCommerce Products Filter Plugin that extends functionality of WooCommerce plugin to allow your site visitors make searching of products by its categories, custom products attributes, tags, custom taxonomies and price.
This plugin hasn't been updated in over 2 years. It may no longer be maintained or supported and may have compatibility issues when used with more recent versions of WordPress.

**WooCommerce Video Product Tab**

By *Sebs Studio*

### Description

Extends WooCommerce to allow you to add a Video to the Product page. An additional tab is added on the single products page to allow users to view the selected video.
WooCommerce One Page Checkout

Developed by Prospess

.subscription options
A subscription entitles you to 1 year of updates and support from the date of purchase.

- SINGLE SITE
  - $79.00
- 5 SITES
  - $129.00
- 25 SITES
  - $179.00

ADD TO CART

Support
Handled by Prospess

DOCUMENTATION

Details

⚠ INFORMATION & REQUIREMENTS
- WooCommerce version 2.2 or higher.
View documentation for more info →

1 in 10 people who abandon their cart do so because the checkout process is too long. Reduce cart abandonment by offering the entire purchase process on a single page, with all related information and options available in a drag-and-drop interface.
Password Strength for WooCommerce
By Potent Plugins

Description
This plugin disables password strength enforcement in WooCommerce. Future versions may allow the user to change the minimum password strength rather than disabling it altogether.

Disabling the minimum password strength is not recommended from a security standpoint. Use at your own risk!

FAQ

Installation Instructions

Contributors & Developers
“Password Strength for WooCommerce” is open source software. The following people have contributed to this plugin.

Ratings

5 stars
PROMOTION AND MARKETING
A RISING TIDE LIFTS ALL BOATS – SUCCESS SPILLOVER EFFECT

Harry Cederbaum – Twillory
SUBSCRIBE and Save 20%
We only send awesome tips and coupons.
We'll send your first coupon immediately!

Enter your email

SUBSCRIBE
Where Do You Think You're Going?

Get 10% off your purchase, and up your runner swag!

Enter your email address here...

GET PROMO CODE

No thanks, I'd rather not look good while running

INTERESTED? RSVP BELOW AND COME ON OVER!
Convert Visitors into Subscribers
Create & A/B Test Beautiful Lead Capture Forms Without a Developer

Get OptinMonster Now

300,000+ websites use the OptinMonster lead generation software to get more email subscribers.

Lead Generation Software That Drives Huge Results, FAST!
OptinMonster converts website visitors into subscribers and customers. Here are the features that make OptinMonster the most powerful customer acquisition & lead generation software for marketers.
Grow Your Email List
MailMunch captures leads from your website and converts visitors into lifelong readers, email subscribers and customers.

Sign Up Now

Convert Visitors Into Subscribers & Customers
Create beautiful opt-in forms without writing a single line of code.
WooCommerce Points and Rewards

Developed by WooCommerce

⚠ INFORMATION & REQUIREMENTS
- WooCommerce 3.0+ required
- Coupons must be enabled on your WooCommerce site
- Not compatible with PayPal Standard

View documentation for more info →

Reward Customer Purchases With Points Redeemable For Discounts!

Reward your customers for purchases and other actions with points which can be redeemed for discounts. Easily set how many points customers should earn for each dollar spent and set how many points can be redeemed for a specific discount amount. Points can be set at the product, category, or global level, and you can also control the maximum discount available when redeeming points.

Cart

1. Complete your order and earn 150 Woopoints for a discount on a future purchase
2. Use 500 Woopoints for a $5 discount on this order!

Support

Handled by WooCommerce

Documentation

Details
WooCommerce Product Reviews Pro

Developed by SkyVerge

Improve Your Best Sales Tool: Product Reviews Pro

It's no secret that product reviews are an extremely powerful tool for online conversions as they provide social proof. Studies show that about 70% of customers look at product reviews before purchasing[^1], and over 63% of customers are more likely to purchase if a site has product ratings and reviews[^2]. Some studies even suggest that these statistics are higher:

85.57% of the participants stated that they read reviews often or very often before they purchase online. Of the participants who read reviews, 83.65% compare positive and negative reviews with each other.[^3]

While product reviews are extremely powerful selling tools, they're typically underutilized by online stores. WooCommerce includes some of the best core review options available, yet these still underachieve when compared to what product reviews can do.

That's what WooCommerce Product Reviews Pro is for: you can supercharge your product reviews to add Amazon-style reviews and filtering, add even more review capabilities, and provide additional discussion options. Give your customers the review capabilities they expect from shopping at large e-retailers within your own store!

Product Reviews Pro will allow you to accept product reviews in the same way that you do now, but you can also accept user photos and videos as part of the review, as well as the traditional rating system. It includes a rating system that's easy to use, and you can customize the rating system to fit the needs of your store. You can also show or hide the rating system on your product pages, and even use star ratings in your product search results.

[^1]: (source: study 1)
[^2]: (source: study 2)
[^3]: (source: study 3)
Happy customers are your best marketers.

Yotpo helps you acquire, convert, retain, and understand customers through user-generated content.

Enter your email

Request a Demo
These are real reviews from real shoppers

Philip T.
Verified Buyer
09/30/17

Try them out!
Great fit, beautiful fabric. High quality shirts unlike what you find in your local retailers.

On http://www.twillory.com/
Smart Coupons

Developed by StoreApps

Allow customers to buy credits for themselves or gift to others, automatically issue coupons on product purchases, generate coupons in bulk, “Apply Coupon with One Click” and much more...

From getting started to using it day in and out, Smart Coupons provides the most advanced and “all-in-one” coupon solution for WooCommerce. Whether you want to offer store credits, generate a bunch of coupons for a promotion or provide links to customers with coupons embedded in them, whether you want to style coupons to your branding or allow gifting, Smart Coupons covers it all!

Thousands of store owners rely on Smart Coupons everyday – making it one of the most popular WooCommerce extensions for marketing.

Support
Name Your Price

Developed by Kathy Darling

Let Customers Pay What They Want With Name Your Price

Name Your Price can be applied to simple, subscription, variable and bundled products at present. Support for variable and bundled products requires WooCommerce 2.1 or greater.

The Name Your Price plugin lets you be flexible in what price you are willing to accept for selected products. You can use this plugin to accept user-determined donations or to take a new approach to selling products. You can suggest a price to your customers and optionally enforce a minimum acceptable price, or leave it entirely in the hands of the customer.
Sell More
Do Less

Let Conversio's all-in-one dashboard run your marketing, so that you have more time to run your business.

Get Started For Free
Sell More by Using Data to Drive Your Marketing

Klaviyo makes it easy for ecommerce marketers to target, personalize, measure and optimize email and Facebook campaigns. And it only takes a few minutes to get started.
Marketing Automation

Use It Free

Free and easier than ever

Personalize your marketing with powerful automations that talk to your customers just like you would. Save time so you can focus on other aspects of your business. MailChimp's marketing automation software helps you stay connected to your customers every step of the way—and it's absolutely free. If you're new to marketing automation, get up to speed with one of our nifty guides: What is Marketing Automation?
Your Email Marketing Will Require No Staff and Make More Money When It's Powered by Rejoiner

CALCULATE YOUR ROI

Brands Like These Have Generated $92,370,936.51 in Revenue

FootJoy, Hydro Flask, GUESS, Hallmark, Crabtree & Evelyn

WE HAVE BEEN AWARDED
WooCommerce-powered shops can save abandoned carts with Jilt to recover lost sales.

Jilt lets you set up recovery emails, which are triggered after a cart has been abandoned (you can set the timing to whatever you’d like!) — these emails encourage customers to complete their purchases. Recovery emails are grouped into campaigns, which can be enabled or disabled, letting you tailor emails to specific holidays or sales as needed.

Benefit from built-in best practices and top-notch performance, as Jilt is built by a team of WooCommerce experts.

High-Powered Performance
Distracted? Confused?

We noticed you left some items in your cart. If you have any questions or need a hand, just reply to this email and a customer service Ninja will help you out. Or click below to finish checking out.

FINISH THE JOB
WooCommerce MailChimp

WooCommerce MailChimp provides simple and flexible MailChimp integration for WooCommerce.

Features

**WooCommerce Event Selection**

- Subscribe customers to MailChimp after order creation
- Subscribe customers to MailChimp after order processing
- Subscribe customers to MailChimp after order completion

**Works with MailChimp Interest Groups**
WooCommerce MailChimp Pro provides advanced MailChimp integration for WooCommerce. It allows you to quickly integrate your WordPress WooCommerce store with your MailChimp email marketing lists.

Key Features

- Easily add all customers who purchase products to a designated MailChimp list upon order creation or order completion.
- Optionally, add customers to MailChimp interest groups.
- Multiple double opt-in settings for international anti-spam compliance.
- Per product lists to further segment customers based on individual products purchased.
- MailChimp eCommerce 360 integration.
- Merge field mapping for fine-grained control over which fields map to MailChimp merge fields.

Available Q1 2017

Sign up now to find out as soon as it’s available.

Enter Your Email Sign Up
Woocommerce Social Share For Orders is a flexible Woocommerce extension that adds different social network buttons on the order received page of your store so that your buyers can easily share what they have bought on your store to different social media websites.

This plugin is undoubtedly boost your sales and increase your reputation as prospective buyers will be inspired to know that some other buyers have previously purchased the same product.
Easily create your full-featured affiliate program on WordPress

You’re here because you want an affiliate marketing solution that works. AffiliateWP is an easy-to-use, reliable WordPress plugin that gives you the affiliate marketing tools you need to grow your business and make more money.

Start earning more

NEW CSV import tools, payout reports, and more with version 2.1 Read the post
Create a customer referral program today

Referral tracking and campaign optimization

Get Started  Learn More

MARKETERS AND BRANDS THAT LOVE FRIENDBUY

DOLLAR SHAVE CLUB  ModCloth  CLASSPASS  WARBY PARKER  Intuit

Create a refer a friend program in hours, not weeks
Retargeting Ads® keep your online brand in front of shoppers reminding them to buy from you. 

>This generates more sales by motivating them to shop your brand."
GET UNDER THE HOOD
Pingdom Website Speed Test

Enter a URL to test the load time of that page, analyze it and find bottlenecks.

URL

Test from

www.example.com
Melbourne, Australia

Sign up for free to test your site every minute

Recent tests

<table>
<thead>
<tr>
<th>URL</th>
<th>Tested</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="https://www.makant.dk/">https://www.makant.dk/</a></td>
<td>1s ago</td>
</tr>
<tr>
<td><a href="http://holdingthequestion.com/river">http://holdingthequestion.com/river</a></td>
<td>4s ago</td>
</tr>
<tr>
<td><a href="http://www.patriotfires.com/socialism-venezuela-co-uk-scot-run-out-of-gasoline-despite-worlds-largest-oil-reserves/">http://www.patriotfires.com/socialism-venezuela-co-uk-scot-run-out-of-gasoline-despite-worlds-largest-oil-reserves/</a></td>
<td>5s ago</td>
</tr>
<tr>
<td><a href="https://oicretech.com">https://oicretech.com</a></td>
<td>6s ago</td>
</tr>
<tr>
<td><a href="http://www.dzlinks.eu">http://www.dzlinks.eu</a></td>
<td>6s ago</td>
</tr>
<tr>
<td><a href="https://www.shopperwear.com">https://www.shopperwear.com</a></td>
<td>7s ago</td>
</tr>
<tr>
<td><a href="https://www.casinomoons.com">https://www.casinomoons.com</a></td>
<td>7s ago</td>
</tr>
</tbody>
</table>
Analyze your site’s speed and make it faster.

GTmetrix gives you insight on how well your site loads and provides actionable recommendations on how to optimize it.

Enter URL to Analyze...  Analyze

Latest News

We’ve added more capacity! New servers to Vancouver, Dallas & London. Sydney server also upgraded and moved (new IP...)
https://t.co/Mi7tX5KnNI
September 22, 2017

Fixed a bug in our Sydney and Mumbai locations - Everything should be testing properly now!
September 6, 2017

To our friends in Argentina, we’ve spo:ed a 13% off coupon for anybody interested
https://t.co/nMEWLAm7eX
August 8, 2017

213,631,147 pages analyzed so far.

Join thousands of people and companies around the world committed to making the web consistently fast.
**Description**

The WP Engine PHP Compatibility Checker can be used by any WordPress website on any web host to check PHP version compatibility.

This plugin will lint theme and plugin code inside your WordPress file system for any compatibility issues.
SPEED UP YOUR WEBSITE WITH LIGHTER IMAGES

Image optimization for everyone

TRY FOR FREE

IMAGIFY WILL HELP YOU REACH PERFECTION

It's a fact that the average web page keeps getting heavier. It can be blamed on images, as they are more and more prominent.

SPEED UP YOUR WEBSITES
With lighter images you will gain in speed, user experience and even in SEO.

SAVE TIME
Stop fine-tuning your images, they are now automatically optimized.
Make WordPress Load Fast in a Few Clicks

Recognized as the most powerful caching plugin by WordPress experts

SPEED UP YOUR WEBSITE

OR DISCOVER ALL OUR FEATURES

ALREADY

289,505

SITES IN ORBIT

Minimal Configuration, Immediate Results
DRIVE YOUR BUSINESS FORWARD FASTER WITH MANAGED WORDPRESS HOSTING

Build faster, protect your brand and grow your business with a WordPress platform built to power remarkable online experiences.

WHAT MAKES US THE BEST IN MANAGED WORDPRESS HOSTING?

WP Engine provides best-in-class customer service on top of innovation-driven technology. This is why over 70,000 customers in 120 countries have chosen us for their mission critical WordPress hosting needs.
Meet The Most Helpful Humans In Hosting™.


START A LIVE CHAT

or

HELP ME CHOOSE

Purpose-built for Web Dependent Professionals
Managed Hosting for Mission-Critical Sites, Stores and Apps

Dedicated Servers
The ultimate in performance and security, our dedicated servers are customized to your specifications.
Starting at $199/mo

Cloud VPS Hosting
Leverage affordable, flexible virtualization. The fastest, fully managed cloud Virtual Private Server in the Industry.
Starting at $59/mo

Cloud Dedicated
The power of a dedicated server with the flexibility of cloud.
Starting at
Let's Encrypt is a **free, automated, and open** Certificate Authority.

Get Started  Donate
I. BRANDING AND DESIGN

Have a Strong Vision with Branding That Stands Out
Have a coherent strategy to develop your company’s unique voice or culture

Custom Design or Select a Premium Theme
Store Front Child Themes from WooCommerce
Beaver Builder https://www.wpbeaverbuilder.com/
Custom Theme https://www.twillory.com/

II. Setup Site for Analytics and SEO
Add WooCommerce Conversion Tracking
https://wordpress.org/plugins/woocommerce-conversion-tracking/
https://www.monsterinsights.com/woocommerce-conversion-tracking/

Use SEO Tools
Moz https://moz.com/
SEM Rush https://www.semrush.com/
SEO Profiler https://www.seoprofiler.com/
HRefs https://ahrefs.com/

Yoast WooCommerce Add Ons
WooCommerce SEO Plugin
https://yoast.com/wordpress/plugins/yoast-woocommerce-seo/
Local SEO for WooCommerce
https://yoast.com/wordpress/plugins/local-seo-for-woocommerce/
WooCommerce Premium Bundle
III. Improve Customer Experience

**Test Usability**
Offer a survey with a discount if completed
https://www.usertesting.com/
https://peek.usertesting.com/

**A/B Testing**
Convert Experiences https://wordpress.org/plugins/convert-experiments/
Optimizely https://www.optimizely.com/

**Develop Great Content and Photos**
Focus on the Benefits or Value of What the Client Will Get, Less on the Features

**Add a Live Chat**
LiveChat https://woocommerce.com/products/livechat/
ZenDesk/Zopim https://www.zendesk.com/
Bitrix24 has CRM Integration https://www.bitrix24.com/

**Add Product Filters for Many Products**
https://www.woocommerce-filter.com/
https://codecanyon.net/item/woof-woocommerce-products-filter/11498469

**Videos to Embed Into the Product Details Page**
WooCommerce Tab Manager
https://woocommerce.com/products/woocommerce-tab-manager/
Add embed into the long description of the product
https://piotrkrzyzek.com/how-to-get-woocommerce-featured-video/

**Optimize Your Checkout**
One Page Checkout
https://woocommerce.com/products/woocommerce-one-page-checkout/
Make Registration Password Easier
https://wordpress.org/plugins/password-strength-for-woocommerce/

**Offer Multiple payments: Stripe, PayPal, and Amazon**
https://stripe.com/
https://www.angelleye.com/
IV. PROMOTION AND MARKETING

Offer Incentives for Customers
Pop up, 20% Off if They Signup with Email
Opt-in Monster http://optinmonster.com/
MailMunch https://www.mailmunch.co/

Send a Coupon that is Time Sensitive

Target Google Pay Per Click and Facebook Ads with Special Offers
Design Custom Landing Pages with Cookies for First Timers

Create Trust
Reviews, Press and a Compelling About Page
Reviews Built into WooCommerce
Yotpo https://www.yotpo.com/

Book to Read: “Hug Your Haters” by Jay Baer

Create Gift Certificates with Smart Coupons
https://woocommerce.com/products/smart-coupons/
Add Name Your Own Price https://woocommerce.com/products/name-your-price/

Pre Sale / Post Sale: Send Follow Up Emails
MailChimp https://mailchimp.com/features/marketing-automation/
Segment Types of Users and Customize Content

Rescue Abandoned Carts
http://rejoiner.com/
https://jilt.com/platforms/woocommerce/

Offer an Email Signup at Checkout
Mailchimp Free: https://connect.mailchimp.com/integrations/woocommerce-mailchimp
MailChimp Pro: https://www.saaintsystems.com/products/woocommerce-mailchimp-pro/

Give the Option for Social Sharing, Post Purchase
https://codecyon.net/item/woocommerce-social-share-for-orders/11774013

Partner With Affiliate Marketing Program
Find a partner in your industry to offer special deals to their subscribers
For Twillory it was Rue La La, Gilt and Haute Look
Roll Your Own Affiliate Marketing Program
Affiliate WP https://affiliatewp.com/
Friendbuy https://www.friendbuy.com/

Retargeting Campaigns
Marketing 360
https://www.woocommercemarketing360.com/ret-woocommerce-retargeting-ads/

V. GET UNDER THE HOOD

Improve Site Speed
Use Pingdom https://tools.pingdom.com/
GT Metrix https://gtmetrix.com/
Move to PHP 7 - WP Engine PHP Compatibility Checker https://wordpress.org/plugins/php-compatibility-checker/

Reduce Image Sizes with Bulk Processing - Imagify https://imagify.io/

WP Rocket for Caching https://wp-rocket.me/

Get Better Hosting
WP Engine https://wpengine.com/
Larger Installs or Non WordPress Hosting with Liquid Web https://www.liquidweb.com/

Reduce Unused or Unnecessary Plugins!

Add Free SSL with Let’s Encrypt
https://letsencrypt.org/

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