



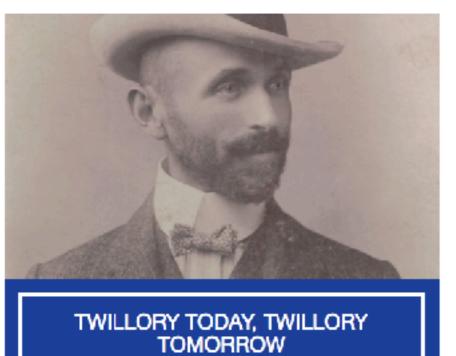




#### Free Shipping, Free Returns!

SAFECOTTON ABOUT US -EARN A FREE SHIRT

TWILLORY









THE TWILLORY TEAM

#### TWILLORY TODAY

Don't know your past, Don't know your future - Ziggy Marley

Yes, we are a startup. We started in 1892. Our history in manufacturing begins in Austria at the turn of the century with Emanuel Goldschmidt (above). The business was transplanted by Alfredo Goldschmidt (on right) to Argentina mid-century and finally to New York in 1980. Now it is Ricardo Goldschmidt, Twillory's president, who carries on his family heritage in textile design and apparel manufacturing.

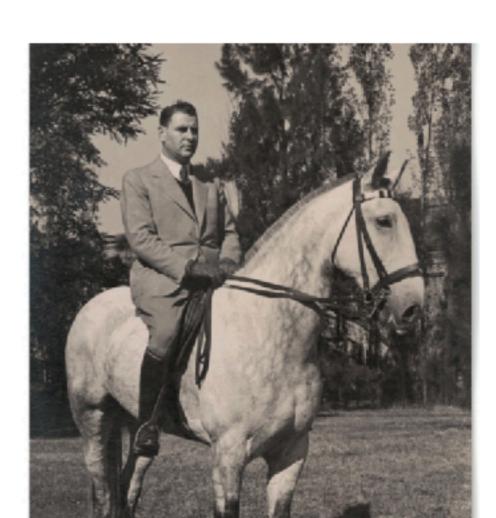
Our company still crafts and produces millions of garments yearly for clients worldwide. This extensive firsthand experience has made us all too aware of the uncontested and unfair retail markup structure. We are positioned to offer an authentic alternative. Some call it disruptive, we simply call it Twillory.

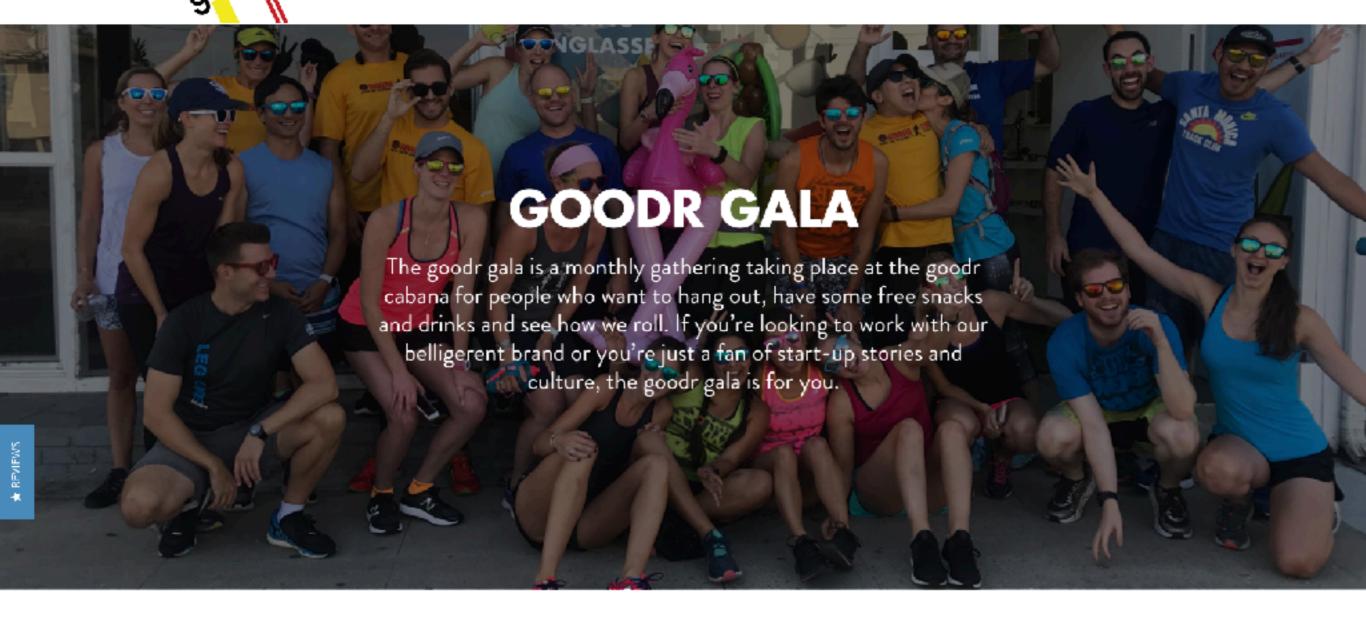
We hold ourselves to the highest standard. To ensure maximum quality control, a founding partner (Andy) has taken residence and runs our overseas office in close proximity to our factories. This ensures close monitoring of production practices as well as our ethical standards and environmental impact.

Our legacy and intensive efforts have given us a new calling; to enhance our customers' experience in particular and the retail model overall.

#### TWILLORY TOMORROW

Call it the New Retail Age. We envision a time when retail will be infused with transparency, social





### WHY SHOW UP?

Do you love goodr in an unhealthy way?

Do you want to learn more about how we do?

Do you want to work with us?

Do you want to learn how the heck we come up with those ridiculous names?

Do you want to get drunk with us?

### WHAT GOES DOWN?

Food + Drinks

"Networking" with the goodr crew (F that word but you get the point)
Inside info on what we're doing next

Carl the flamingo

Brand stories & fun how tos

## CHOOSING THE RIGHT THEME



## Storefront is an *intuitive* & *flexible*, <u>free</u> WordPress theme offering deep integration with WooCommerce.

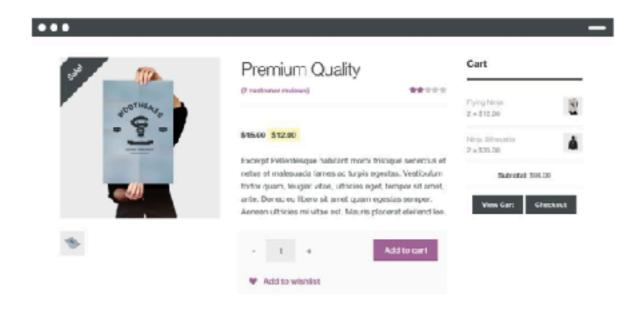
It's the perfect platform for your next WooCommerce project.

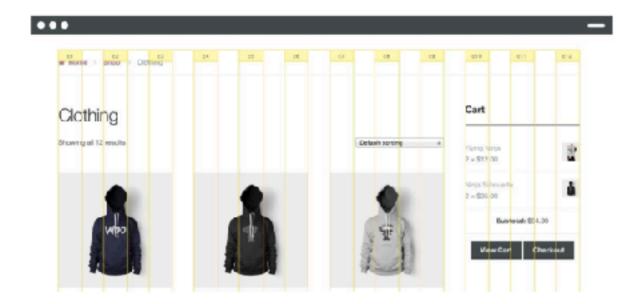
#### Bulletproof WooCommerce integration

Storefront is built and maintained by WooCommerce core developers so you can rest assured the integration between WooCommerce, WooCommerce extensions and Storefront is water-tight.

Uptime is of utmost importance to any eCommerce site.

Say goodbye to fear of conflicts between theme and plugin during major WooCommerce updates.





#### Mighty Oaks from little Acorns grow

The Storefront platform is built on solid foundations.

Based on the popular Underscores starter theme (which Automattic use for all themes on WordPress.com) it also features a responsive layout, flexible, nestable grid system and schema markup for enhanced SEO performance.

## Homestore Just another WooThemes Demo site

£0.00

0





## Shop

Default sorting \$ Showing 1-12 of 21 results

#### Cart

No products in the cart.

# Home > Shop.

#### Filter by price













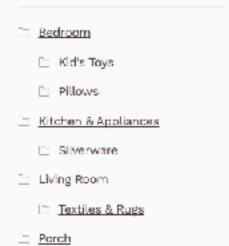


2 >

Classic vintage curtains £120.00

Add to cart

#### Product Categories











icing Templates Demo Contact Account

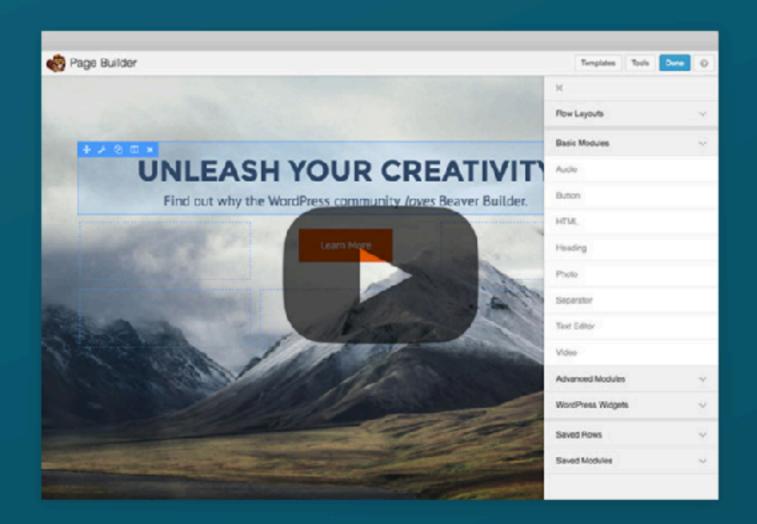
Get It Now

## **Build Your Own WordPress Website**

Join over 275,000 websites built with Beaver Builder. You're going to love taking control of your WordPress website.









"Every person that buys Beaver Builder becomes part of the family."

WHERE TO BUY NEWSLETTER AUTO ART RACING OIL FAQ ABOUT US MY ACCOUNT

Available at these fine retailers E AUGUDGUW









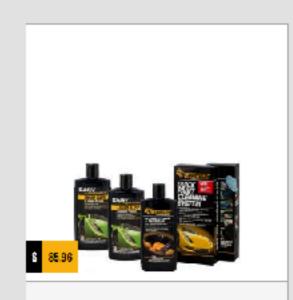




Q HOME PRODUCTS **CUSTOMER RIDES** TIPS & TRICKS 📻 o items - So.go BLOG



Save 12% on our Complete Exterior Car Care & Inside & Out Total Care Kits Flat Rate Shipping \$4.95 on ALL Orders



#### Inside & Out Total Care Kit

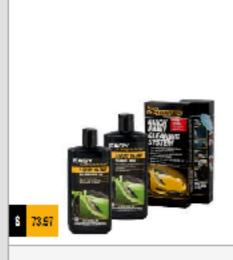
IN STOCK - SHIPS WITHIN 1 BUSINESS DAY \$4.95 flet rate Priority shipping all orders

- Quick Paint Cleaning System
- Glazing Polish
- Sealant Wax

CETAILS

Interior Cleaner & Protectant





#### Complete Exterior Car Care Kit

IN STOCK - SHIPS WITHIN 1 BUSINESS DAY \$4.95 flat rate Priority shipping all orders

- Quick Paint Cleaning System
- Glazing Polish
- Sealent Wax

 Amazing results! ADD TO CART



#### Liquid Glow Interior Cleaner & **Protectant**

IN STOCK - SHIPS WITHIN 1 BUSINESS DAY \$4.95 flat rate Priority shipping all orders

Works on rubber, plastic, vinyl and leather. Cleans and restores color and luster.

ADD TO CART

TWILLORY

## STOCK UP ON BUTTON DOWNS

4 for \$199

PROMO CODE: STOCKUP

FILTER: NON-IRON | FIT | NECK | SLEEVE | CUFF | COLLAR



Denim Dobby \$99 OR \$49.75\* " with 4 or more; use code STOCKUP.



Purple/Green Sea Island \$99 OR \$49.75\* " with 4 or more; use code STOCKUP



The Jolly Roger \$99 OR \$49.75\* \* with 4 or more; use code STOCKUP



Outstanding quality and craftsmanship at a fair price. That is Uniquely Twillory



## 300g[

## REGINALD THE UNICORN'S UNICOLORS



BLUE RUNNING SUNGLASSES

FALKOR'S FEVER DREAM

\$25



SILVER RUNNING SUNGLASSES

GOING TO VALHALLA...WITNESS

\$25



PURPLE RUNNING SUNGLASSES

**GARDENING WITH A KRAKEN** 

\$25



**BLACK RUNNING SUNGLASSES** 

A GINGER'S SOUL

\$25



TEAL RUNNING SUNGLASSES

**NESSY'S MIDNIGHT ORGY** 

\$25



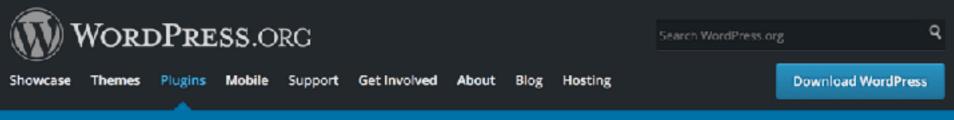
RED RUNNING SUNGLASSES

PHOENIX AT A BLOODY MARY BAR

\$25







**Plugins** 

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Download





### **WooCommerce Conversion Tracking**

By Tareq Hasan

Details

Reviews

Installation

Support

Development

#### Description

When you are integrating any advertising campaigns, they provide various tracking codes (mainly JavaScript) to insert them various pages of your site so that it can track how the conversion is happening.

Version:	1.2.4	
Last updated: 2	months ago	
Active installs:	10,000+	
Requires WordPress Version:	4.0	

### MonsterInsights Features & Addons

Monsterinsights is built in a way that can be customized to your heart's content. You can extend and enhance the functionality of Monsterinsights by utilizing the features below.



#### Quick and Easy Setup

Set up Google Analytics on your WordPress site in just a few clicks.



#### Real-time Stats

Get updated stats in real time with Monsterinsights.



#### **Ecommerce Tracking**

Sales tracking for your WooCommerce or Easy Digital Downloads stores.



#### Universal Tracking

Collect data from any digital device and get the whole picture on your site.



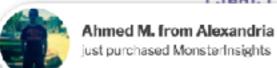
#### Ads Tracking

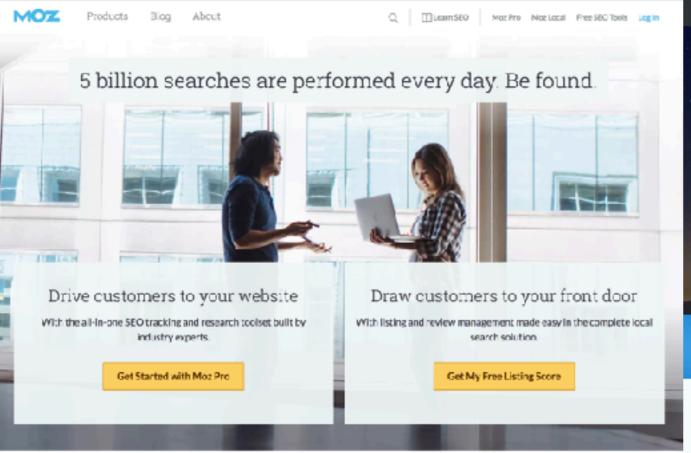
See who's clicking on your Google Adsense nner ads.



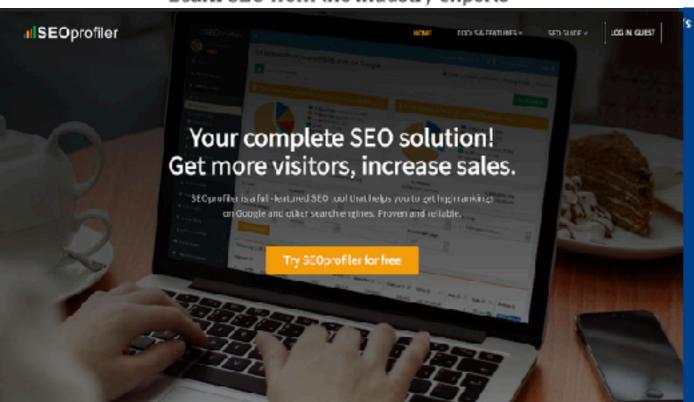
#### File Download Tracking

Find out exactly how many times each file has been downloaded.



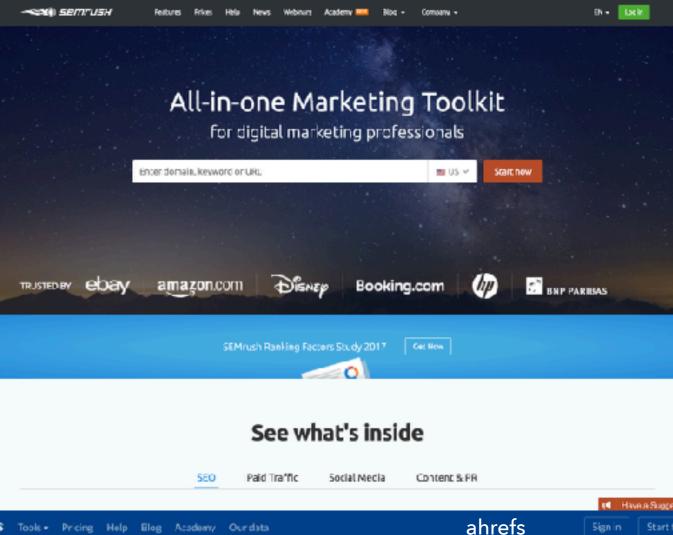


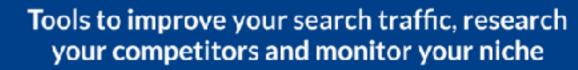
Learn SEO from the industry experts



#### How can SEOprofiler help you?

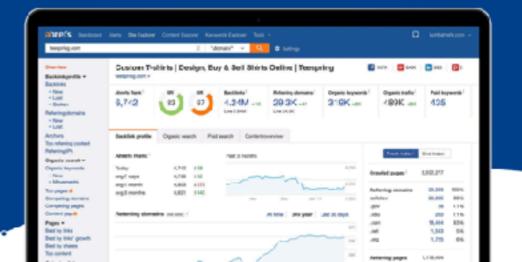
Getting high rankings on search engines can be difficult. SEOprofiler makes it easier.
You got all the the teels that you need in one place. You save time and money.





Ahrefs helps you to learn why your competitors are ranking so high and what you need to do to outrank them.

Start your free trial















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WordPress plugins >

SEO Courses v

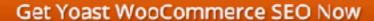
FAQ ~

Yoast SEO . Configure Yoast SEO for me . Drupal module . Dev blog

Home » Software » Yoast Plugins » Yoast WooCommerce SEO plugin

## Yoast WooCommerce SEO plugin

- Improve sharing on Pinterest
- Use Yoast breadcrumbs instead of WooCommerce ones
- Make sure Yoast SEO and WooCommerce work together smoothly



Only \$49 for 1 site

WooCommerce is one of the best shopping cart plugins available for WordPress. Our Yoast SEO plugin is arguably one of the best SEO plugins for WordPress. Together they can optimize almost every shop out there, but they need a little "glue".

This plugin will make the integration between the two plugins seamless while giving you a small set of options to further optimize your site and more professionally promote your products. If you want to sell your products locally with WooCommerce, you also need Local SEO for WooCommerce.



Optimize your shop and improve the sharing experience of your products! Get our Yoast WooCommerce Premium bundle! »















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WordPress plugins >

SEO Courses v

FAQ ~

Yoast SEO . Configure Yoast SEO for me . Drupal module . Dev blog

Home » Software » Yoast Plugins » Local SEO for WooCommerce

## Local SEO for WooCommerce

- Get better search results in local search
- Enhance your contact pages with Google Maps, opening hours and a store locator.
- Allow customers to pick up their WooCommerce order locally



Only \$129 for 1 site

As a business owner you've probably wondered how some businesses seem to get a special treatment by Google. Searching for a barber in your town or city might come up with a highlighted result on top. These businesses are front and center in the search results, not because Google likes them so much, but because they put in the work to get there. Our Yoast SEO: Local SEO for WooCommerce plugin helps your local online store or business get the exposure it needs.

Businesses that correctly fill out the necessary data get a nice spot in the local search results. This is a prime location to feature your company, but you won't get there so easily: you have to make sure Google knows



#### Boost your local SEO today!

Get Local SEO for WooCommerce Now

Only \$129 for 1 site

We have a special upgrade price for Local SEO users. Please email support for your personal discount.













SEO blog ~

WordPress plugins ✓

SEO Courses ~

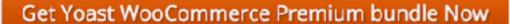
FAQ ~

Yoast SEO \* Configure Yoast SEO for me \* Drupal module \* Dev blog

Home » Software » Yoast Plugins » Yoast WooCommerce Premium bundle

## Yoast WooCommerce Premium bundle

- Optimize your content and shop at the same time
- Bundle these plugins and save over 20%!
- Make sure Yoast SEO and WooCommerce work together smoothly



Only \$109 for 1 site

Combine the power of our Yoast WooCommerce SEO plugin and our Yoast SEO Premium plugin. Together they help you optimize your shop and keep your shop optimized to the fullest extent.

The Yoast WooCommerce Premium bundle includes the following plugins:



Get Yoast WooCommerce Premium bundle Now

Only \$109 for 1 site



#### Yoast SEO Premium

Yoast SEO premium contributes to improving your ranking in search engines. This plugin comes with a redirect manager, 24/7 premium support and tutorial



## IMPROVE CUSTOMER EXPERIENCE





## DON'T DO ANYTHING PERFECT, BUTDO EVERYTHING WELL

Stephen Lease – goodr



PRODUCT -

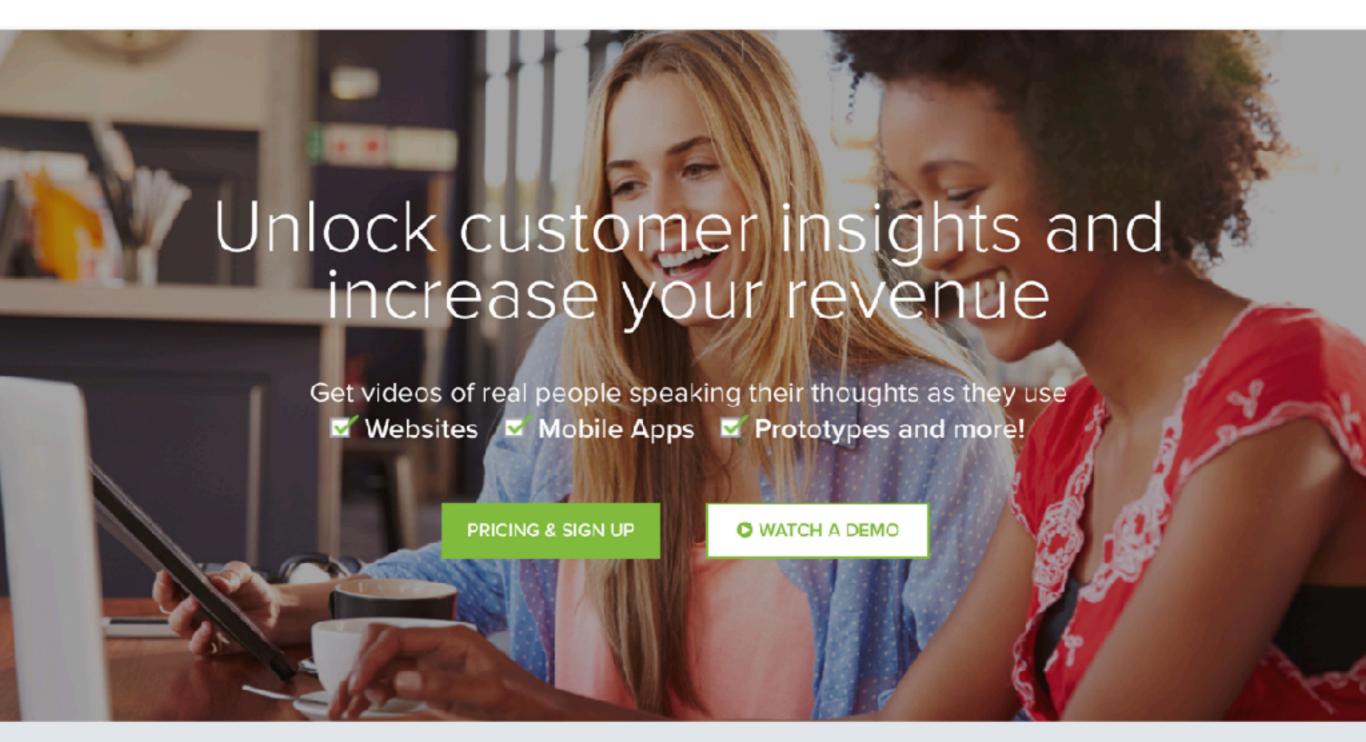
SERVICES

WHO USES US ▼

RESOURCES \*

ABOUT US -

PRICING



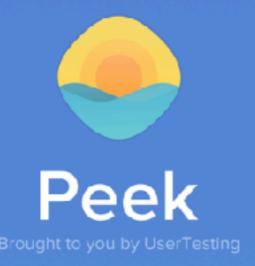






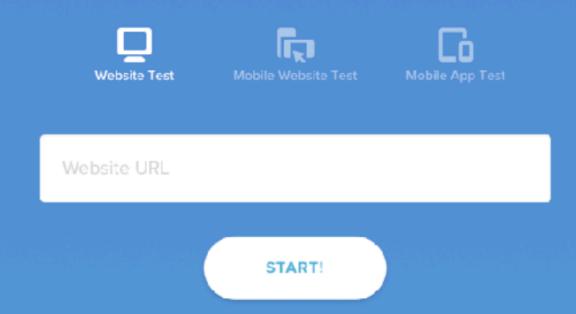






## Get a peek into the power of user research.

The fast, free way for your company to try user testing. Sign up to get a 5-minute video of a person using your website or app.



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## Convert Experiences

Showcase Themes Plugins Mobile Support Get Involved About Blog Hosting

By Convert

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Details

Reviews

Installation

Support

Development

### Description

A/B testing for WordPress now possible and simple. It will enable your WordPress installation for use with the Convert Experiences conversion optimization suite.

ersion: 3.0.	
Last updated:	10 months ago
Active installs:	200+
Requires WordPress Version	on: 3.5.1



Products

Customers

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Careers

## Good morning! Innovation is all around you. Ready to tap into it?

Optimizely lets you experiment on everything—from design choices to algorithms. That way the best ideas always win, and the best customer experiences get even better.

LEARN MORE

TRY IT FREE



### **Build a Culture of Experimentation**

Learn how to build and grow a culture of experimentation at your company at Option 2017 from the world's leading experts!



Support v

All Extensions / Store Management / Customer Service / LiveChat

### LiveChat

LiveChat makes it simple for you to connect with website visitors and convert them into customers.

With LiveChat, you can assist multiple customers at the same time, ultimately leading to more sales. Quickly answer customer questions and solve problems with conversation.

Seeing what customers type before they send their message gives you additional time to react. Measure how well your live chat is doing and spot areas that can be improved through detailed reports.

Use LiveChat for both your support and sales, and never miss a potential lead.



#### GET LIVECHAT →

\* Links to third-party site

#### Details

Category Customer Service Store

Management

WooCommerce

Extensions Free Third

Party

Demo

Solutions

Services

# We can lend a hand

Zendesk builds software for better customer relationships

Sign up for a demo

zendesk

Start a trial

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Pricing



Resources

Get started

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ON-PREMISE

SOLUTIONS

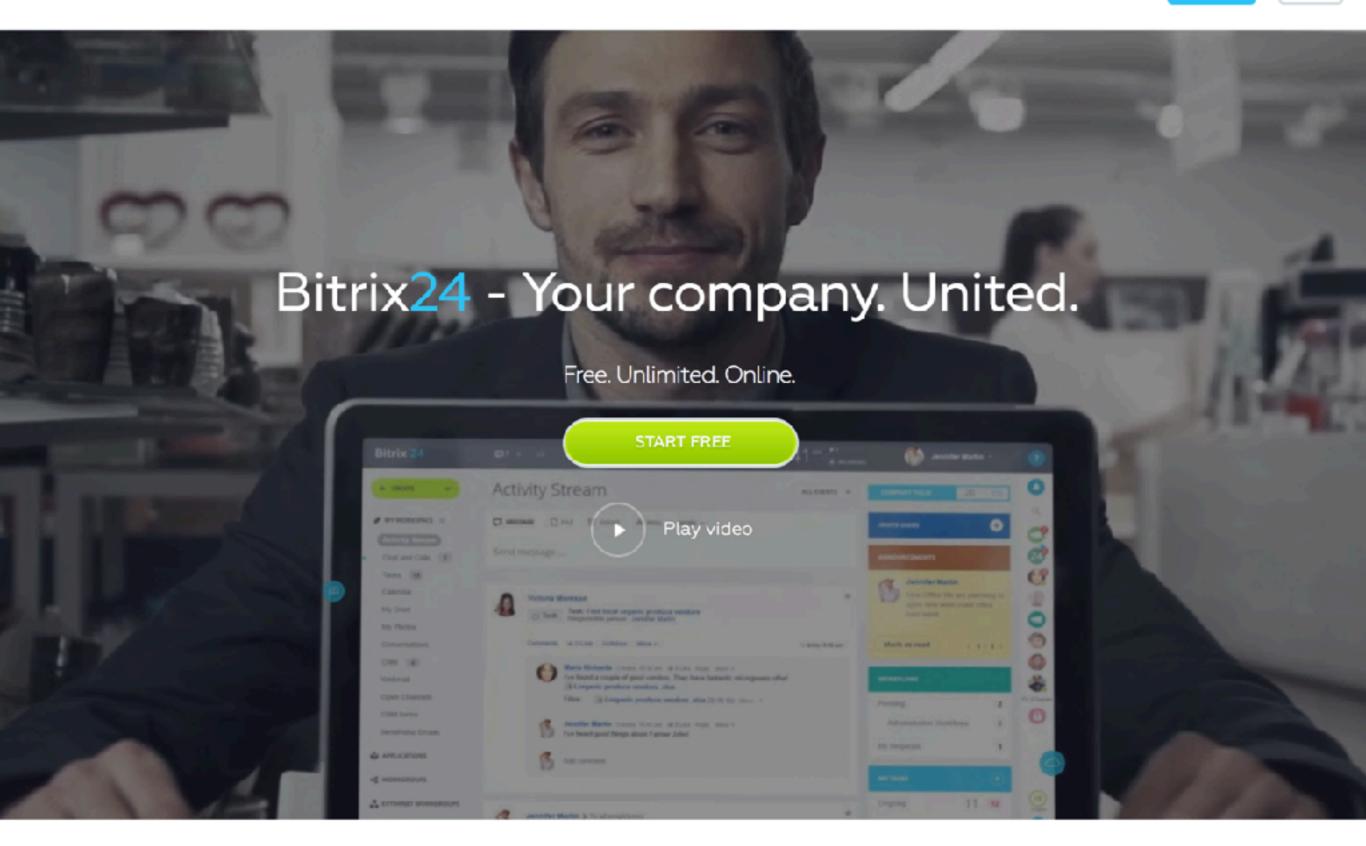
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PS

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SUPPORT





Enjoy the way you work and collaborate



## WooCommerce Products Filter

Pre-Sale Question Get more tools here!

Try it for free! Buy it on (

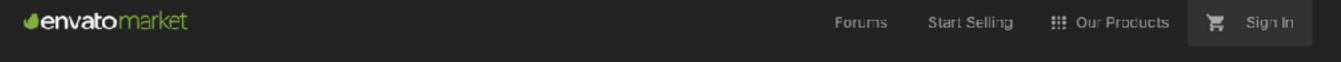
Buy it on CodeCanyon!

Home FAQ Codex Documentation - Extensions DEMO SITE Other - Search Q

WooCommerce Products Filter - WOOF — is an extendable, flexible and robust plugin for WooCommerce that allows your site customers filter products by products categories, attributes, tags, custom taxonomies and price. Supports latest version of the WooCommerce plugin. A must have plugin for your WooCommerce powered online store! Maximum flexibility!



ATTE





(5 audiojungle

Hame > Files > WordPress > eCommerce > WooCommerce

#### WOOF - WooCommerce Products Filter

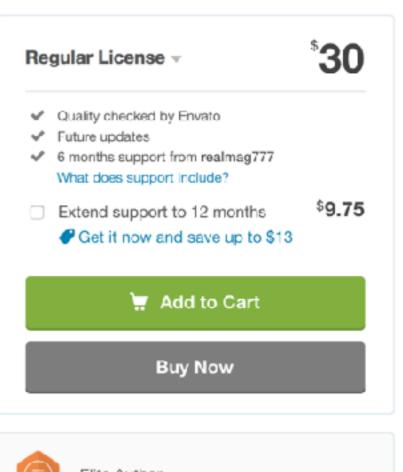
videohive

Reviews Comments Support Item Details



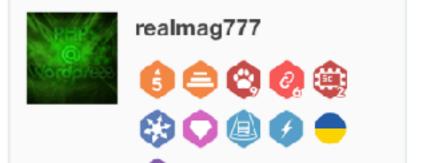


WOOF is a powerful, flexible, easy and robust WooCommerce Products Filter Plugin that extends functionality of WooCommerce plugin to allow your site visitors make searching of products by its categories, custom products attributes, tags, custom taxonomies and price.



3docean





#### SIZE FINDER

CLICK ABOVE TO FIND YOUR SIZE!

#### Products Filter

0	enter a product sku here	
	Cocoons	₹.
S	ize	
	S - Stream Line	
	MS - Mini Slim	
	M - Sim Line	
-	ML - Wide Line	

#### Lenses

#### Polarized

Gray Gray Photochromic

Amber

MX - Style Line

L-Pilot XL - Aviator

Amber Photochromic

Copper

Yellow

Blue Mirror

Gold Mirror Green Mirror

Rose Mirror

Silver Mirror

#### Specialty

**Purify Computer** 

Boysenberry

Hazelnut Lemon

Orange

Clean





\$54.95

ADD TO CART



Slim Line (M) Black Polarized Green Mirror

\$54.95

ADD TO CART



Wide Line (ML) Black Polarized Green Mirror

\$54.95

ADD TO CART





Style Line (MX) Black Polarized Gray

\$54.95

ADD TO CART



Pilot (L) Black Polarized Gray

\$54.95

ADD TO CART



Slim Line (M) Black CherryPolarized Gray

\$54.95

ADD TO CART





Style Line (MX) Black Polarized Green Mirror

\$54.95

ADD TO CART



Style Line (MX) Black Polarized Blue Mirror

\$54.95

ADD TO CART



Style Line (MX) Slate Polarized Gray

\$54.95

ADD TO CART



Silm Line (M) ink Polarized Blue Mirror

\$54.95

ADD TO CART



Style Line (MX) BlackPolarized Silver Mirror

\$54.95

ADD TO CART



Aviator (XL) Black Polarized Green Mirror

\$54.95

ADD TO CART



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WOO COMMERCE Video Product Tab

Sebs Studio

This plugin hasn't been updated in over 2 years. It may no longer be maintained or supported and may have compatibility issues when used with more recent versions of WordPress.



### WooCommerce Video Product Tab

By Sebs Studio

Download

Details

Reviews

Installation

Support

Development

Description

Version:

2.3.1

Extends WooCommerce to allow you to add a Video to the Product page.

An additional table added on the abade week rate page to allow w

Last updated: 4 years ago 00 COMMERCE

ACC

All Extensions / Enhancements / Cart and Checkout Features / WooCommerce One Page Checkout

## WooCommerce One Page Checkout

Developed by Prospress

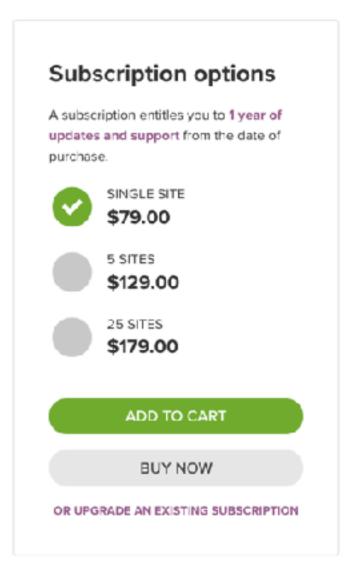


#### ▲ INFORMATION & REQUIREMENTS

WooCommerce version 2.2 or higher.

View documentation for more info →

1 in 10 people who abandon their cart do so because the checkout process is too long\*. Reduce cart abandonment by offering the entire purchase process on a single page, with



#### Support

Handled by Prospress

DOCUMENTATION

Details

**Plugins** 

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Advanced View



### Password Strength for WooCommerce

By Potent Plugins

Details

Reviews

Installation

Support

Development

#### Description

This plugin disables password strength enforcement in WooCommerce. Future versions may allow the user to change the minimum password strength rather than disabling it altogether.

Disabling the minimum password strength is not recommended from a security standpoint. Use at your own risk!

#### FAQ

Installation Instructions

## Contributors & Developers

"Password Strength for WooCommerce" is open source software. The following people have contributed to this plugin.

#### 1.0.1 Version: Last updated: 2 years ago Active installs: 5,000+ Requires WordPress Version: 3.5 4.8.2 Tested up to: Tags: password password strength security woocommerce







# PayPa

Authorize.Net® a CyberSource solution

# PROMOTION AND MARKETING





# **A RISING** TIDE LIFTS ALL BOATS - SUCCESS SPILLOVER **EFFECT**

Harry Cederbaum - Twillory

NEWSLETTER AUTO ART RACING OIL FAQ ABOUT US MY ACCOUNT



/hitney



**Estylintrucks** 

HOME

PRODUCTS

CUSTOMER RIDES

TIPS & TRICKS

BLOG

₩0 items - \$0.00

Default sorting

Q

4

Showing 1-10 of 13 results





Quick Paint Cleaning System \*\*\*\* 4000 3999



Inside & Out Total Care Kit 85.96



Complete Exterior Car Care Kit \*\*\*\* 73.97



Quick Detailer & Spray Wax with Carnauba



Liquid Clew Clazing Polish \*\*\*\* 1199



Liquid Clow Interior Cleaner & Protectant 11.99



Liquid Glow Sealant Wax \*\*\*\* 11.99

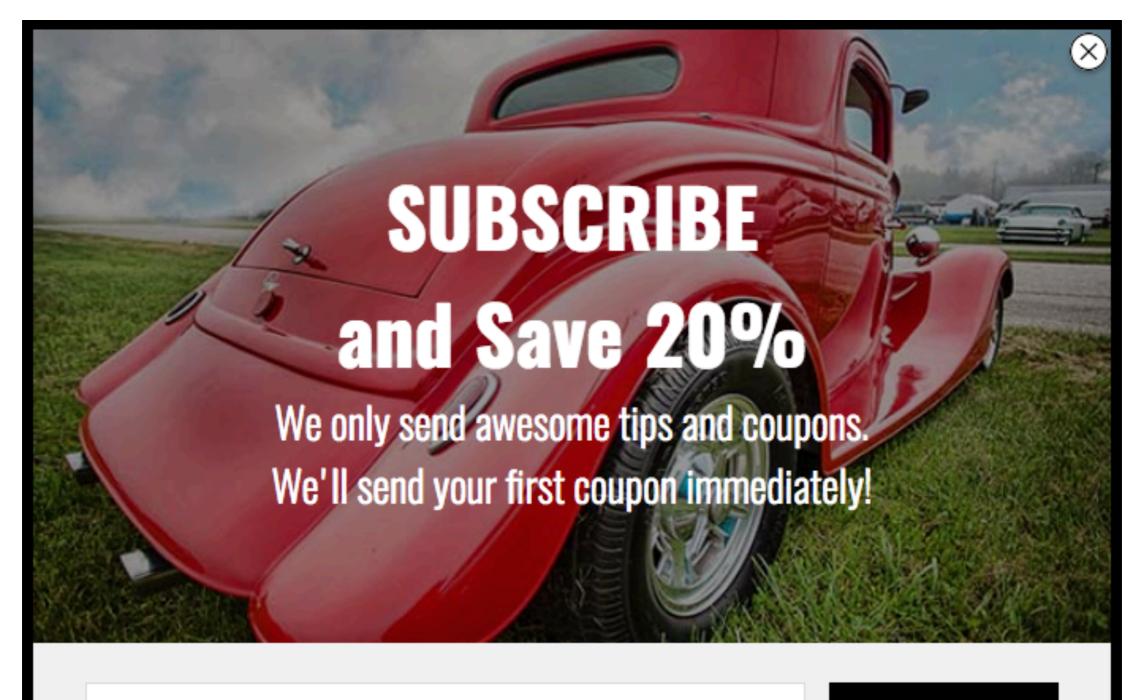


Liquid Glow Car Wash with Carns 13.99









Enter your email

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you want to learn more about how we do?

"Networking" with the goodr crew (F that word b

Do you want to work with us?

nside info on what we're doing r

n how the heck we come "Whitere" Diburymes? Think You're Going? Carl the flamingo Do you want to get drunk With ere Do You Think You're Going? Ind stories & fun how

Get 10% off your purchase, and up your runner swag!

Enter your email address here...

**GET PROMO CODE** 

No thanks, I'd rather not look good while running

SOCIAL MEET AND GREET

9/28

RSVP

COME ON OVER!



How It Works?

Features

Pricing

Testimonials

Get Started

# **Convert Visitors into Subscribers**

Create & A/B Test Beautiful Lead Capture Forms Without a Developer

**Get OptinMonster Now** 

Watch Video

300,000+ websites use the OptinMonster lead generation software to get more email subscribers.

FEATURED IN



Entrepreneur









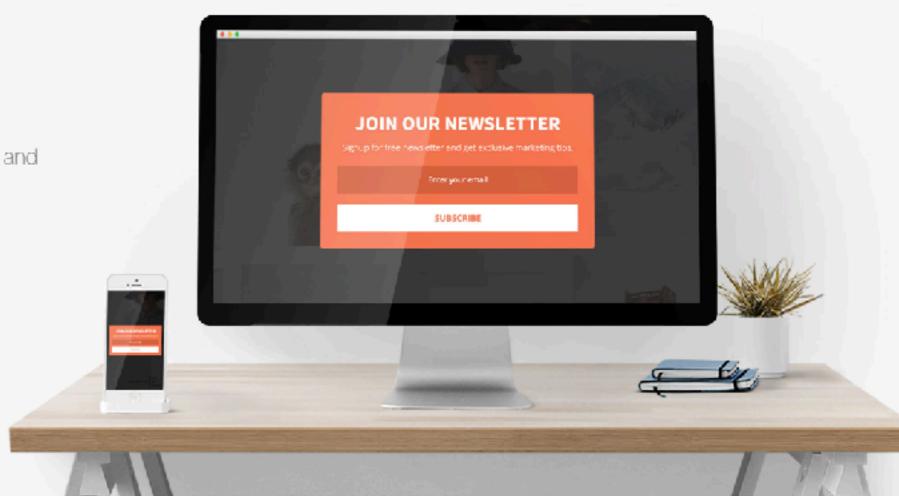
# Lead Generation Software That Drives Huge Results, FAST!

OptinMonster converts website visitors into subscribers and customers. Here are the features that makes OptinMonster the most powerful customer acquisition & lead generation software for marketers.

# **Grow Your Email List**

MailMunch captures leads from your website and converts visitors into life-long readers, email subscribers and customers.

Sign Up Now



# Convert Visitors Into Subscribers & Customers

Create beautiful opt-in forms without writing a single line of code.



# WooCommerce Points and Rewards

Developed by WooCommerce

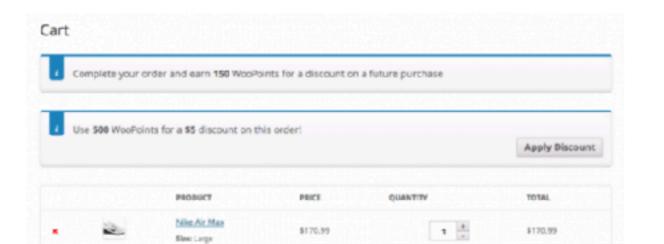
#### A INFORMATION & REQUIREMENTS

- WooCommerce 3.0+ required
- Coupons must be enabled on your WooCommerce site
- · Not compatible with PayPal Standard

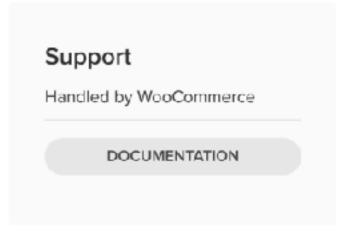
View documentation for more info →

# Reward Customer Purchases With Points Redeemable For Discounts!

Reward your customers for purchases and other actions with points which can be redeemed for discounts. Easily set how many points customers should earn for each dollar spent and set how many points can be redeemed for a specific discount amount. Points can be set at the product, category, or global level, and you can also control the maximum discount available when redeeming points.



# Subscription options A subscription entities you to 1 year of updates and support from the date of purchase. SINGLE SITE \$129.00 5 SITES \$199.00 25 SITES \$299.00 ADD TO CART **BUY NOW** OR UPGRADE AN EXISTING SUBSCRIPTION



# Details

All Extensions / Enhancements / WooCommerce Product Reviews Pro

# WooCommerce Product Reviews Pro

Developed by SkyVerge

# Improve Your Best Sales Tool: Product Reviews Pro

It's no secret that *product reviews* are an extremely powerful tool for online conversions as they provide social proof. Studies show that about 70% of customers look at product reviews before purchasing <sup>1</sup>, and **over 63% of customers** are more likely to purchase if a site has product ratings and reviews 2. Some studies even suggest that these statistics are higher:

85.57% of the participants stated that they read reviews often or very often before they purchase online. Of the participants who read reviews, 83.65% compare positive and negative reviews with each other. 3

While product reviews are extremely powerful selling tools, they're typically underutilized by online stores. WooCommerce includes some of the best core review options available, yet these still underachieve when compared to what product reviews can do.

That's what **WooCommerce Product Reviews Pro** is for: you can supercharge your product reviews to add Amazon-style reviews and filtering, add even more review capabilities, and provide additional discussion options. Give your customers the review capabilities **they expect** from shopping at large e-retailers within your own store!

Product Reviews Pro will allow you to accept product reviews in the same way that you do now, but you can also accept user photos and videos as part of the review, as

# Subscription options

A subscription entitles you to 1 year of updates and support from the date of purchase.



SINGLE SITE

\$129.00

\$79.00



5 SITES



ADD TO CART

**BUY NOW** 

OR UPGRADE AN EXISTING SUBSCRIPTION

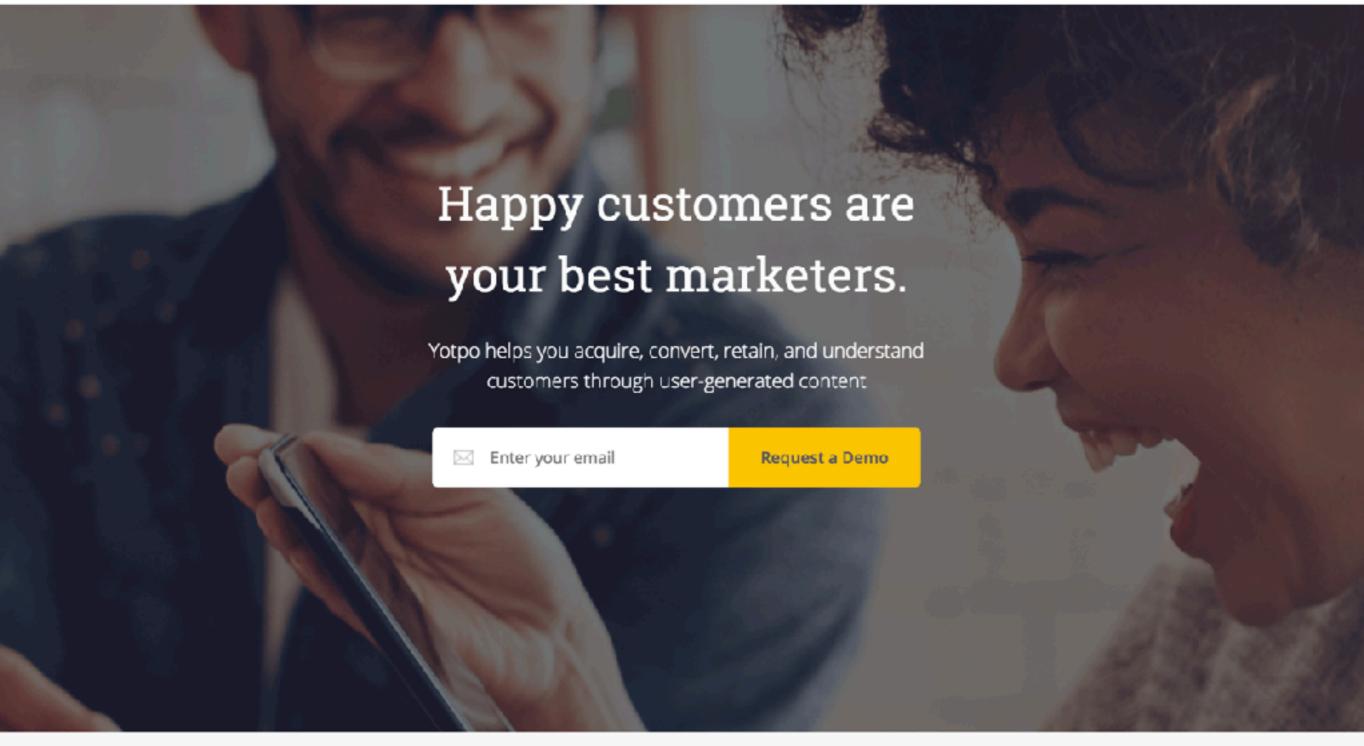
LIVE DEMO

# Support

Handled by SkyVerge

DOCUMENTATION



















TTON

ABOUT US ▼

EARN A FREE SHIRT



# THESE ARE REAL REVIEWS FROM REAL SHOPPERS

A BETTER N

★★★★ 499 Reviews

WRITE A REVIEW

R. SOFT

Site Reviews



PHILIP T. Verified Buyer

09/30/17

4 FOR

SHOP I

Try them out!

\*\*\*\*

Great fit, beautiful fabric. High quality shirts unlike what you find in your local retailers.

On http://www.twillory.com/

Share |

Was This Review Helpful? 🏚 0





ACCOU



# Smart Coupons

Developed by StoreApps

Allow customers to buy credits for themselves or gift to others, automatically issue coupons on product purchases, generate coupons in bulk, "Apply Coupon with One Click" and much more...

From getting started to using it day in and out, **Smart Coupons** provides the most advanced and "all-in-one" coupon solution for WooCommerce. Whether you want to offer store credits, generate a bunch of coupons for a promotion or provide links to customers with coupons embedded in them, whether you want to style coupons to your branding or allow gifting; Smart Coupons covers it all!

**Thousands of store owners rely on Smart Coupons everyday** – making it one of the most popular WooCommerce extensions for marketing.



# **Bundle Deal!**

Get this extension as part of a bundle. Learn More



# Subscription options

A subscription entitles you to 1 year of updates and support from the date of purchase.

SINGLE SITE

\$99.00

5 SITES

\$129.00

25 SITES \$199.00

ADD TO CART

BUY NOW

OR UPGRADE AN EXISTING SUBSCRIPTION

# Support





ACCOL

All Extensions / Enhancements / Product Page Features / Name Your Price

# Name Your Price

Developed by Kathy Darling

# Let Customers Pay What They Want With Name Your Price

Name Your Price can be applied to simple, subscription, variable and bundled products at present. Support for variable and bundled products requires WooCommerce 2.1 or greater.

The Name Your Price plugin lets you be flexible in what price you are willing to accept for selected products. You can use this plugin to accept user-determined donations or to take a new approach to selling products. You can suggest a price to your customers and optionally enforce a minimum acceptable price, or leave it entirely in the hands of the customer.



# Woo Logo

Suggested Price: \$50.00

Nullam lacus nisi, feugiat sit amet consequat at, ornare in arcu. Praesent venenatis elit sit amet libero aliquam auctor. Curabitur maximus elementum enim, vitae pretium massa. pharetra ac. In quis nisl maximus, luctus augue eget, convallis metus. Aliquam nec mauris ac felis ultricies placerat. Nullam at risus in nulla vehicula fringilla nec a nibh. Proin sollicitudin in eros a fermentum.

Name Your Price (\$) 50.00

Minimum Price: \$25.00

## Bundle Deal!

Get this extension as part of a bundle. Learn More



# Subscription options

A subscription entitles you to 1 year of updates and support from the date of purchase.

SINGLE SITE

\$49.00

5 SITES \$79.00

25 SITES

\$149.00

ADD TO CART

**BUY NOW** 

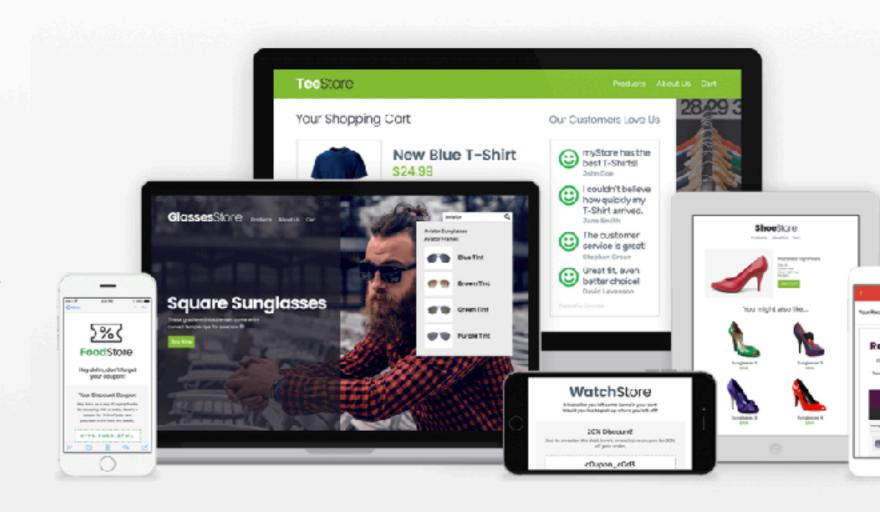
OR UPGRADE AN EXISTING SUBSCRIPTION

Support

nversio

Let Conversio's all-in-one dashboard run your marketing, so that you have more time to run your business.

**Get Started For Free** 







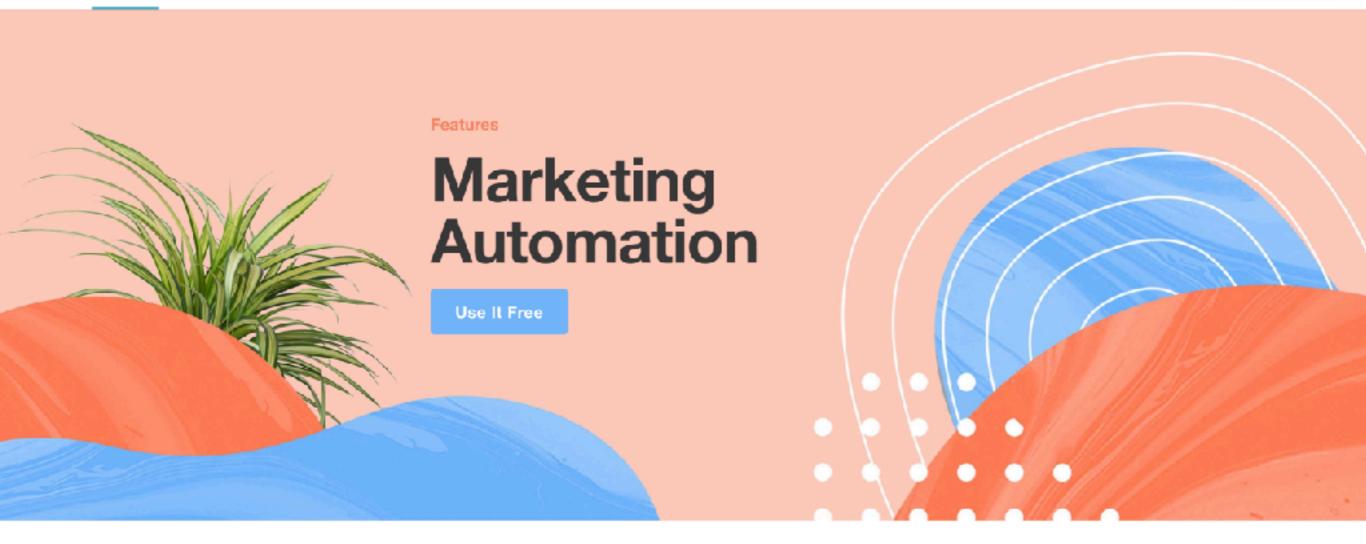












# Free and easier than ever

Personalize your marketing with powerful automations that talk to your customers just like you would. Save time so you can focus on other aspects of your business. MailChimp's marketing automation software helps you stay connected to your customers every step of the way—and it's absolutely free. If you're new to marketing automation, get up to speed with one of our nifty guides: What is Marketing Automation?



Brands Like These Have Generated \$92,370,936.51 in Revenue





GUESS









# WooCommerce Abandoned Cart Recovery

WooCommerce-powered shops can save abandoned carts with Jilt to recover lost sales.

Jilt lets you set up **recovery emails**, which are triggered after a cart has been abandoned (you can set the timing to whatever you'd like!) — these emails encourage customers to complete their purchases. Recovery emails are grouped into **campaigns**, which can be enabled or disabled, letting you tailor emails to specific holidays or sales as needed.

Benefit from built-in best practices and top-notch performance, as Jilt is built by a team of WooCommerce experts.

START A FREE TRIAL

# **BONOBOS**

New Pants Shirts Tailored

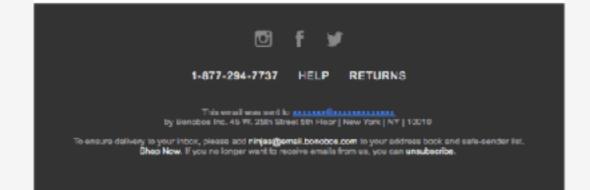


# Distracted? Confused?

We noticed you left some items in your cart. If you have any questions or need a hand, just reply to this email and a customer service Ninja will help you out.

Or click below to finish checking out.

FINISH THE JOB





Developer

Saint Systems

Last Updated

September 2016

Rating

5 13 7

Learn More

# WooCommerce MailChimp

WooCommerce MailChimp provides simple and flexible MailChimp integration for WooCommerce.

Collections

WORDPRESS

WooCommerce MailChimp provides simple and flexible MailChimp integration for WooCommerce.

Automatically subscribe customers to a designated MailChimp list and, optionally, MailChimp interest groups upon order creation or order completion. This can be done silently or based on the user's consent with several opt-in settings that support international opt-in laws.

# **Features**

# WooCommerce Event Selection

- Subscribe customers to MailChimp after order creation
- Subscribe customers to MailChimp after order processing
- Subscribe customers to MailChimp after order completion

# Works with MailChimp Interest Groups



# WooCommerce MailChimp Pro

Saint Systems > Products > WooCommerce MailChimp Pro

**WooCommerce MailChimp Pro** provides advanced MailChimp integration for WooCommerce. It allows you to quickly integrate your WordPress WooCommerce store with your MailChimp email marketing lists.

#### Key Features

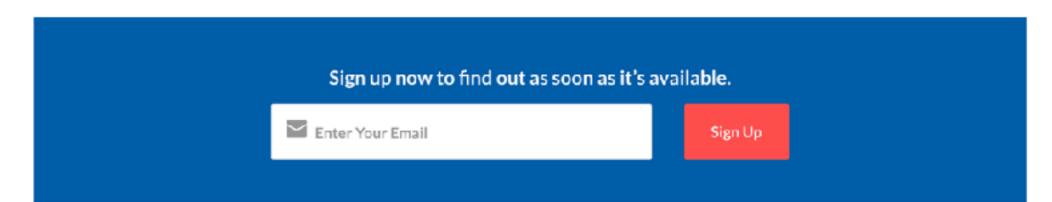
- Easily add all customers who purchase products to a designated MailChimp list upon order creation or order completion.
- Optionally, add customers to MailChimp interest groups.
- Multiple double opt-in settings for international anti-spam compliance.
- Per product lists to further segment customers based on individual products purchased.
- MailChimp eCommerce 360 integration.
- Merge field mapping for fine-grained control over which fields map to MailChimp merge fields.

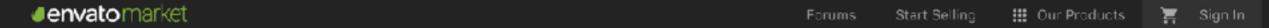


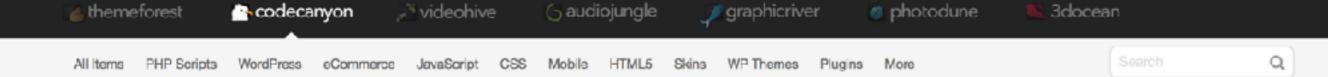
#### WooCommerce MailChimp Pro

The WooCommerce logo and MailChimp logo are trademarks of Automattic and MailChimp respectively.

# Available Q1 2017

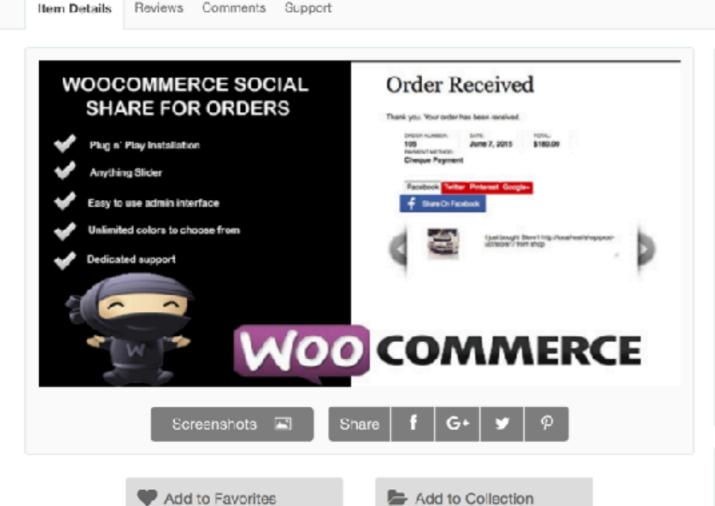


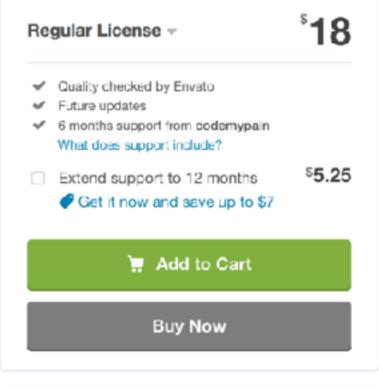




Home > Files > WordPress > eCommerce > WooCommerce

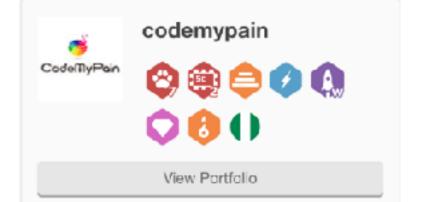
# Woocommerce Social Share For Orders





**Woocommerce Social Share For Orders** is a flexible Woocommerce extension that adds different social network buttons on the order received page of your store so that your buyers can easily share what they have bought on your store to different social media websites.

This plugin is will undoubtedly boost your sales and increase your reputation as prospective buyers will be inspired to know that some other buyers have previously



Elite Author

# Easily create your full-featured affiliate program on WordPress

You're here because you want an affiliate marketing solution that works.

AffiliateWP is an easy-to-use, reliable WordPress plugin that gives you the affiliate marketing tools you need to grow your business and make more money.

Start earning more

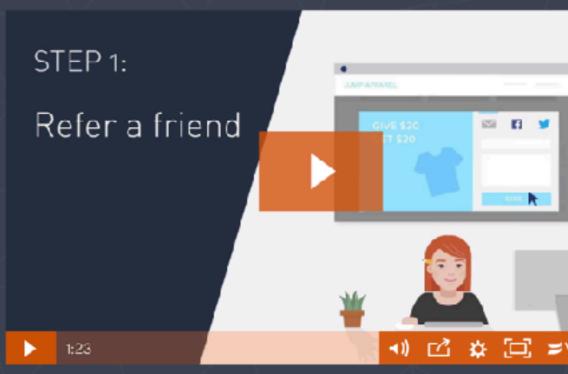


# Create a customer referral program today

Referral tracking and campaign optimization

Get Started

Learn More



MARKETERS AND BRANDS THAT LOVE FRIENDBUY







WARBY PARKER





Create a refer a friend program in hours, not weeks



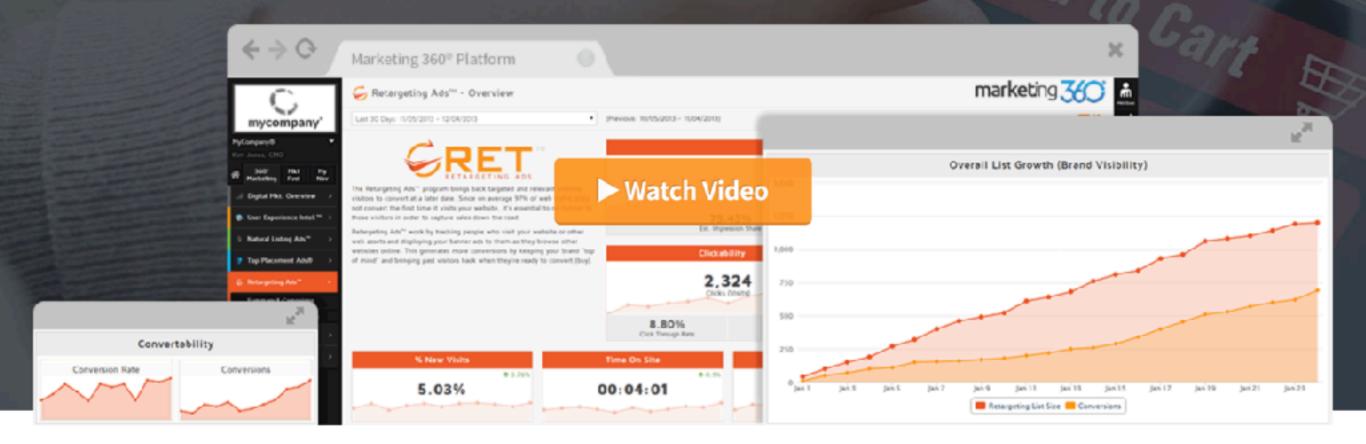




We love small businesses & entrepreneurs - Watch our tribute video

# Retargeting Ads®

Shoppers will visit many online stores before making a purchase. Retargeting motivates them to buy from you.



Retargeting Ads® keep your online brand in front of shoppers reminding them to buy from you.

This generates more sales by motivating them to shop your brand.



# Pingdom Website Speed Test

Enter a URL to test the load time of that page, analyze it and find bottlenecks.



Sign up for **free** to test your site every minute



SIGN UP FOR FREE

LOG IN

# Recent tests

URL	TESTED
https://www.makant.dk/	1s ago
http://holdingthequestion.com/river	4s ago
http://www.patriotfires.com/socialism-venezuela-could-scon-run-out-of-gasoline-despite-worlds-largest-oil-reserves/	5s ago
https://icircletech.com	6s ago
http://www.dzlinks.eu	6s ago
https://www.shopperwear.com	7s ago
https://www.casinomoons.com	7s ago



# Analyze your site's speed and make it faster.

GTmetrix gives you insight on how well your site loads and provides actionable recommendations on how to optimize it.

Enter URL to Analyze...

**Analyze** 

Latest News View Changes

We've added more capacity! New servers to Vancouver, Dallas & London. Sydney server also upgraded and moved (new IP... https://t.co/MitX5KknNl

September 6, 2017 September 22, 2017

Fixed a bug in our Sydney and Mumbai locations - Everything should be testing properly now!

a 10% off coupon for anybody interest https://t.co/nMFWLAm7sK

To our friends in Argentina, we've spo-

August 8, 2017



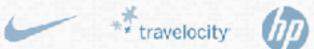


















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About

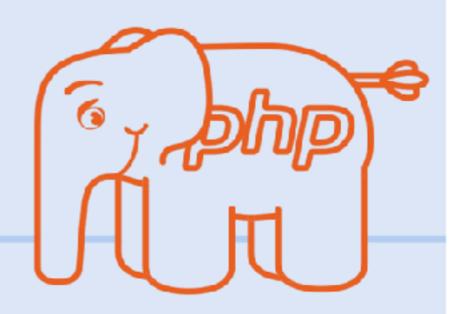
Beta Testing Developers

Search plugins



Q







# PHP Compatibility Checker

By WP Engine

Download

Details

Reviews

Installation

Support

Development

# Description

The WP Engine PHP Compatibility Checker can be used by any WordPress website on any web host to check PHP version compatibility.

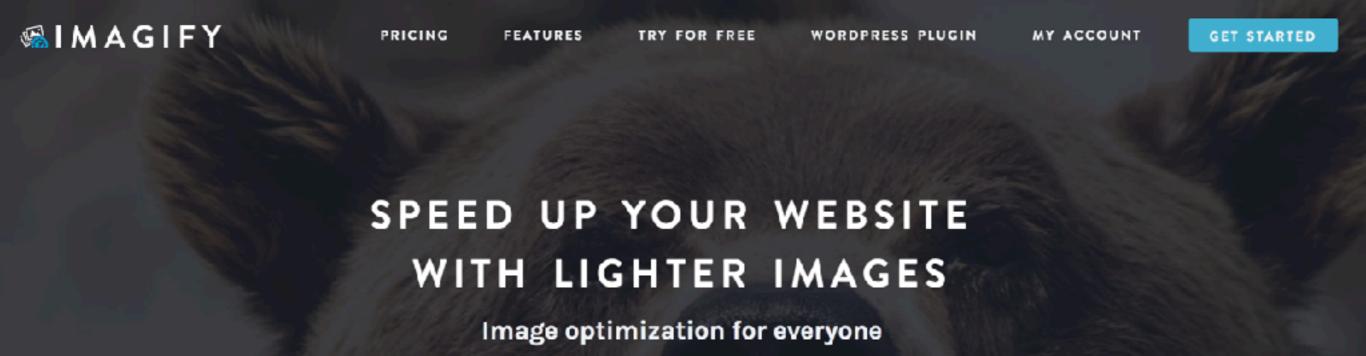
This plugin will lint theme and plugin code inside your WordPress file

Version: 1.4.3

Last updated: 2 months ago

Active installs: 30,000+

Requires WordPress Version: 3.5



TRY FOR FREE

# IMAGIFY WILL HELP YOU REACH PERFECTION



#### SPEED UP YOUR WEBSITES

With lighter images you will gain in speed, user experience and even in SEO.

It's a fact that the average web page keeps getting heavier. It can be blamed on images, as they are more and more prominent.



# SAVE TIME

Stop fine-tuning your images, they are now automatically optimized.

**WP ROCKET** 

# **Make WordPress Load Fast** in a Few Clicks

Recognized as the most powerful caching plugin by WordPress experts

SPEED UP YOUR WEBSITE →

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> Minimal Configuration, **Immediate Results**

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**wp**engine<sup>®</sup>

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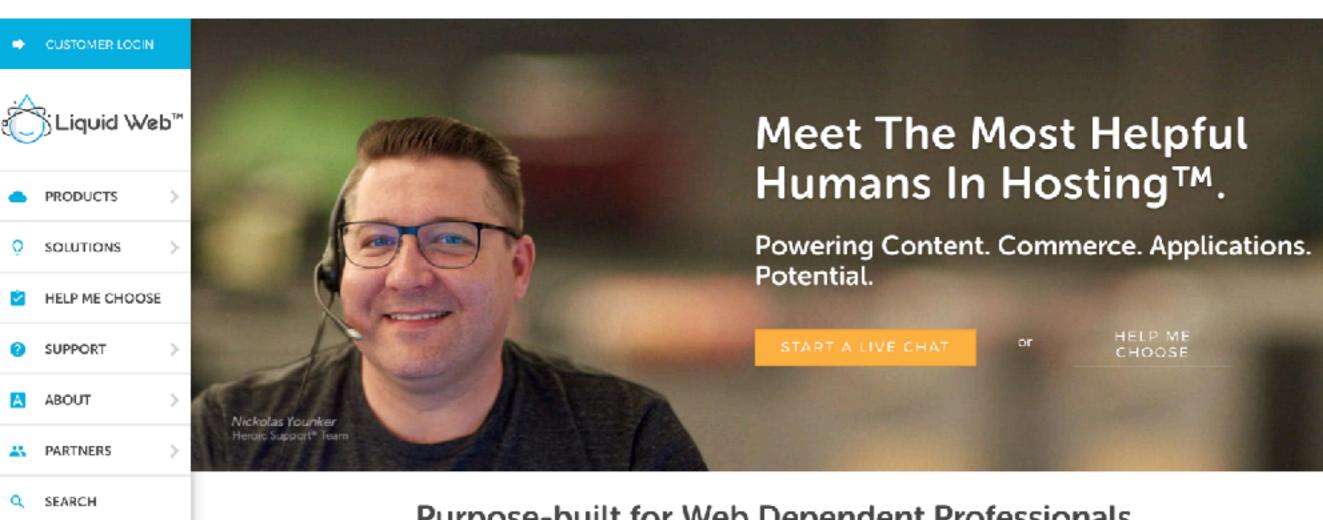
# DRIVE YOUR BUSINESS FORWARD FASTER WITH MANAGED WORDPRESS HOSTING

Build faster, protect your brand and grow your business with a WordPress platform built to power remarkable online experiences.

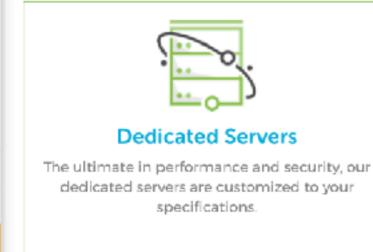
SEE OUR PLANS

# WHAT MAKES US THE BEST IN **MANAGED WORDPRESS HOSTING?**

WP Engine provides best-in-class customer service on top of innovationdriven technology. This is why over 70,000 customers in 120 countries have chosen us for their mission critical WordPress hosting needs.



# Purpose-built for Web Dependent Professionals Managed Hosting for Mission-Critical Sites, Stores and Apps







# Cloud VPS Hosting

Leverage affordable, flexible virtualization. The fastest, fully managed cloud Virtual Private Server in the industry.

Starting at \$59/mo



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1-517-322-0434



Documentation

Get Help

Donate -

About Us -

# Let's Encrypt is a **free**, **automated**, and **open**Certificate Authority.

Get Started

Donate

#### FROM OUR BLOG

Jul 6, 2017

# Wildcard Certificates Coming January 2018

Let's Encrypt will begin issuing wildcard certificates in January of 2018.

Read more

Jun 28, 2017

# Milestone: 100 Million Certificates Issued

Let's Encrypt has reached a milestone. We've now issued more than 100,000,000 certificates.

Read more

#### MAJOR SPONSORS









































# **LINKS AND SOLUTIONS**

#### I. BRANDING AND DESIGN

## Have a Strong Vision with Branding That Stands Out

Have a coherent strategy to develop your company's unique voice or culture

# **Custom Design or Select a Premium Theme**

Store Front Child Themes from WooCommerce

https://woocommerce.com/product-category/themes/storefront-child-theme-themes/

Beaver Builder https://www.wpbeaverbuilder.com/

Custom Theme <a href="https://www.twillory.com/">https://www.twillory.com/</a>

## II. Setup Site for Analytics and SEO

Add WooCommerce Conversion Tracking

https://wordpress.org/plugins/woocommerce-conversion-tracking/

https://www.monsterinsights.com/woocommerce-conversion-tracking/

#### **Use SEO Tools**

Moz https://moz.com/

SEM Rush <a href="https://www.semrush.com/">https://www.semrush.com/</a>

SEO Profiler https://www.seoprofiler.com/

HRefs https://ahrefs.com/

# **Yoast WooCommerce Add Ons**

WooCommerce SEO Plugin

https://yoast.com/wordpress/plugins/yoast-woocommerce-seo/

Local SEO for WooCommerce

https://yoast.com/wordpress/plugins/local-seo-for-woocommerce/

WooCommerce Premium Bundle

https://yoast.com/wordpress/plugins/yoast-woocommerce-premium-bundle/

## **III. Improve Customer Experience**

## **Test Usability**

Offer a survey with a discount if completed

https://www.usertesting.com/ https://peek.usertesting.com/

# A/B Testing

Convert Experiences <a href="https://wordpress.org/plugins/convert-experiments/">https://wordpress.org/plugins/convert-experiments/</a> Optimizely <a href="https://www.optimizely.com/">https://www.optimizely.com/</a>

## **Develop Great Content and Photos**

## Focus on the Benefits or Value of What the Client Will Get, Less on the Features

#### Add a Live Chat

LiveChat <a href="https://woocommerce.com/products/livechat/">https://woocommerce.com/products/livechat/</a> ZenDesk/Zopim <a href="https://www.zendesk.com/">https://www.zendesk.com/</a> Bitrix24 has CRM Integration <a href="https://www.bitrix24.com/">https://www.bitrix24.com/</a>

# **Add Product Filters for Many Products**

https://www.woocommerce-filter.com/https://codecanyon.net/item/woof-woocommerce-products-filter/11498469

# Videos to Embed Into the Product Details Page

WooCommerce Tab Manager

https://woocommerce.com/products/woocommerce-tab-manager/

Add embed into the long description of the product

https://piotrkrzyzek.com/how-to-get-woocommerce-featured-video/

# **Optimize Your Checkout**

One Page Checkout

https://woocommerce.com/products/woocommerce-one-page-checkout/

Make Registration Password Easier

https://wordpress.org/plugins/password-strength-for-woocommerce/

# Offer Multiple payments: Stripe, PayPal, and Amazon

https://stripe.com/

https://www.angelleye.com/

https://woocommerce.com/products/pay-with-amazon/

#### IV. PROMOTION AND MARKETING

#### **Offer Incentives for Customers**

Pop up, 20% Off if They Signup with Email Opt-in Monster <a href="http://optinmonster.com/">http://optinmonster.com/</a> MailMunch <a href="https://www.mailmunch.co/">https://www.mailmunch.co/</a>

#### Send a Coupon that is Time Sensitive

Offer Points and Rewards <a href="https://woocommerce.com/products/woocommerce-points-and-rewards/">https://woocommerce.com/products/woocommerce-points-and-rewards/</a>

Target Google Pay Per Click and Facebook Ads with Special Offers Design Custom Landing Pages with Cookies for First Timers

#### **Create Trust**

Reviews, Press and a Compelling About Page
Reviews Built into WooCommerce
Product Reviews Pro <a href="https://woocommerce.com/products/woocommerce-product-reviews-pro/">https://woocommerce.com/products/woocommerce-product-reviews-pro/</a>
Yotpo <a href="https://www.yotpo.com/">https://www.yotpo.com/</a>

Book to Read: "Hug Your Haters" by Jay Baer

#### **Create Gift Certificates with Smart Coupons**

https://woocommerce.com/products/smart-coupons/
Add Name Your Own Price https://woocommerce.com/products/name-vour-price/

# Pre Sale / Post Sale: Send Follow Up Emails

Conversio <a href="https://conversio.com/">https://conversio.com/</a> | Klaviyo <a href="https://www.klaviyo.com/">https://www.klaviyo.com/</a> | MailChimp <a href="https://mailchimp.com/features/marketing-automation/">https://mailchimp.com/features/marketing-automation/</a> | Segment Types of Users and Customize Content

#### **Rescue Abandoned Carts**

http://rejoiner.com/ https://jilt.com/platforms/woocommerce/

#### Offer an Email Signup at Checkout

Mailchimp Free: <a href="https://connect.mailchimp.com/integrations/woocommerce-mailchimp">https://connect.mailchimp.com/integrations/woocommerce-mailchimp</a> MailChimp Pro: <a href="https://www.saintsystems.com/products/woocommerce-mailchimp-pro/">https://www.saintsystems.com/products/woocommerce-mailchimp-pro/</a>

## Give the Option for Social Sharing, Post Purchase

https://codecanyon.net/item/woocommerce-social-share-for-orders/11774013

# **Partner With Affiliate Marketing Program**

Find a partner in your industry to offer special deals to their subscribers For Twillory it was Rue La La, Gilt and Haute Look

#### **Roll Your Own Affiliate Marketing Program**

Affiliate WP <a href="https://affiliatewp.com/">https://affiliatewp.com/</a>
Friendbuy <a href="https://www.friendbuy.com/">https://www.friendbuy.com/</a>

# **Retargeting Campaigns**

Marketing 360

https://www.woocommercemarketing360.com/ret-woocommerce-retargeting-ads/

#### V. GET UNDER THE HOOD

## **Improve Site Speed**

Use Pingdom <a href="https://tools.pingdom.com/">https://tools.pingdom.com/</a>

GT Metrix <a href="https://gtmetrix.com/">https://gtmetrix.com/</a>

Move to PHP 7 - WP Engine PHP Compatibility Checker <a href="https://wordpress.org/plugins/php-compatibility-checker/">https://wordpress.org/plugins/php-compatibility-checker/</a>

Reduce Image Sizes with Bulk Processing - Imagify <a href="https://imagify.io/">https://imagify.io/</a>

WP Rocket for Caching <a href="https://wp-rocket.me/">https://wp-rocket.me/</a>

# **Get Better Hosting**

WP Engine <a href="https://wpengine.com/">https://wpengine.com/</a>

Larger Installs or Non WordPress Hosting with Liquid Web <a href="https://www.liquidweb.com/">https://www.liquidweb.com/</a>

Reduce Unused or Unnecessary Plugins!

# Add Free SSL with Let's Encrypt

https://letsencrypt.org/

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**ANDREW BEHLA Creative Director** 



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